



European
Commission

Annex to the European Commission visual identity Manual

Additional guidelines
for DG Humanitarian Aid & Civil
Protection
July 2012

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Introduction

This document contains guidelines on using the European Commission's visual identity on the communication products of DG ECHO.

It serves as a supplement to the corporate visual identity document and covers specific cases not included in the corporate guidelines.



1

Colour palette

Colours

Colour palette

DG ECHO can select its colour(s) from a palette containing the 110 colours available.

The choice of colour(s) can be made on the basis of the themes addressed, be purely subjective or be chosen in relation to the photo/illustration used on the cover.

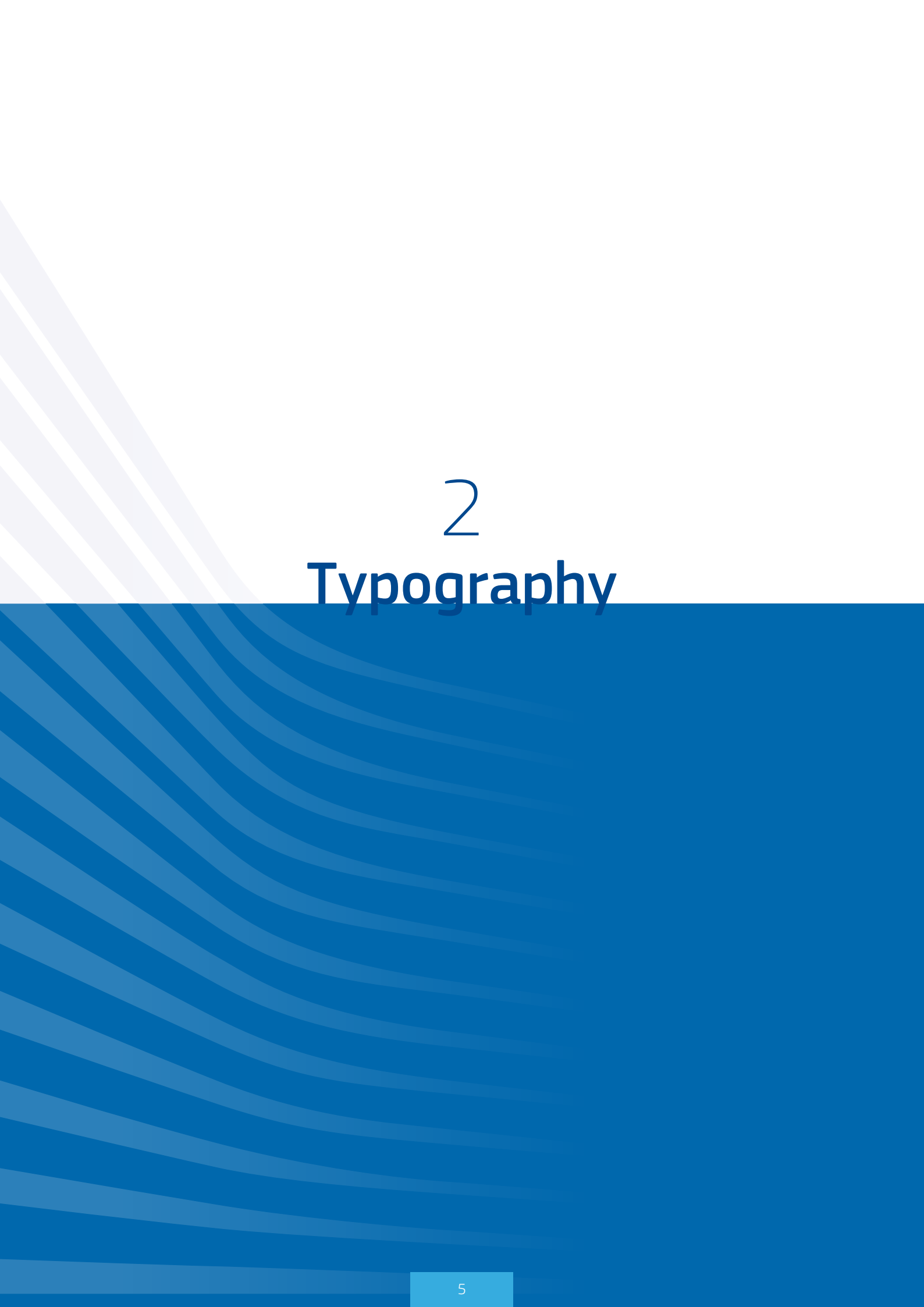
For the support colours, meaning any flat colour tints and colours for large text, it will be up to the graphic designer to choose. However he/she must avoid using pastel colours or any colour with the same value as that of the Policy, in order to ensure that the footer box and horizontal bar are always visible.

13 C M Y K 90 60 20 0 R G B 11 97 146 # 0b6192	14 C M Y K 75 30 90 15 R G B 70 122 57 # 467a39	15 C M Y K 26 73 100 20 R G B 164 79 25 # a44f19	16 C M Y K 0 80 20 0 R G B 232 82 129 # e85281	17 C M Y K 77 90 10 0 R G B 96 56 129 # 603881	18 C M Y K 45 70 70 45 R G B 104 62 51 # 683e33
19 C M Y K 80 40 10 0 R G B 38 129 180 # 2681b4	20 C M Y K 85 30 85 15 R G B 18 116 66 # 127442	21 C M Y K 30 70 100 30 R G B 144 76 24 # 904c18	22 C M Y K 20 80 80 8 R G B 189 79 54 # bd4f36	23 C M Y K 50 70 0 0 R G B 146 96 160 # 9260a0	24 C M Y K 40 70 35 R G B 124 71 57 # 7c4739
25 C M Y K 80 30 0 0 R G B 0 143 203 # 008fcb	26 C M Y K 80 0 65 0 R G B 0 166 118 # 00a676	27 C M Y K 80 15 100 0 R G B 49 148 46 # 31942e	28 C M Y K 0 95 80 0 R G B 228 32 50 # e42032	29 C M Y K 60 90 0 0 R G B 128 54 137 # 803689	30 C M Y K 50 60 100 45 R G B 97 71 24 # 614718
31 C M Y K 80 15 20 0 R G B 0 158 188 # 009ebc	32 C M Y K 65 0 60 0 R G B 96 181 128 # 60b580	33 C M Y K 73 0 84 0 R G B 71 170 80 # 47aa50	34 C M Y K 17 50 100 0 R G B 215 140 5 # d78c05	35 C M Y K 65 100 5 0 R G B 119 29 123 # 771d7b	36 C M Y K 32 73 70 25 R G B 148 75 61 # 944b3d
37 C M Y K 85 50 0 0 R G B 10 113 180 # 0a71b4	38 C M Y K 60 0 40 0 R G B 109 191 169 # 6dbfa9	39 C M Y K 75 0 100 0 R G B 66 166 42 # 42a62a	40 C M Y K 0 80 100 0 R G B 231 81 19 # e75113	41 C M Y K 40 80 5 0 R G B 166 77 143 # a64d8f	42 C M Y K 50 90 35 20 R G B 126 47 90 # 7e2f5a
43 C M Y K 80 70 0 0 R G B 73 87 159 # 49579f	44 C M Y K 70 35 45 5 R G B 87 134 131 # 578683	45 C M Y K 77 0 77 0 R G B 45 167 95 # 2da75f	46 C M Y K 14 74 100 0 R G B 212 93 23 # d45d17	47 C M Y K 0 90 0 0 R G B 229 46 135 # e52e87	48 C M Y K 30 100 70 25 R G B 148 19 51 # 941333
49 C M Y K 75 40 0 0 R G B 63 133 193 # 3f85c1	50 C M Y K 75 0 55 0 R G B 42 173 137 # 2aad89	51 C M Y K 60 0 75 0 R G B 118 184 97 # 76b861	52 C M Y K 0 60 85 0 R G B 238 128 50 # ee8032	53 C M Y K 25 83 0 0 R G B 192 71 144 # c04790	54 C M Y K 15 90 50 0 R G B 207 53 88 # cf3558
55 C M Y K 70 13 0 0 R G B 55 172 222 # 37acde	56 C M Y K 65 5 45 0 R G B 93 179 155 # 5db39b	57 C M Y K 50 0 80 0 R G B 149 193 84 # 95c154	58 C M Y K 0 40 85 0 R G B 246 170 52 # f6aa34	59 C M Y K 35 80 0 0 R G B 175 78 148 # af4e94	60 C M Y K 40 100 30 20 R G B 141 15 86 # 8d0f56
61 C M Y K 60 0 10 0 R G B 98 196 221 # 62c4dd	62 C M Y K 80 10 40 0 R G B 0 160 158 # 00a09e	63 C M Y K 80 10 80 5 R G B 32 149 83 # 209553	64 C M Y K 0 50 90 0 R G B 242 149 39 # f29527	65 C M Y K 10 80 0 0 R G B 216 81 148 # d85194	66 C M Y K 55 90 0 0 R G B 138 54 137 # 8a3689

Colours

Colour palette

67 C M Y K 65 35 30 09 R G B 103 144 159 # 67909f	68 C M Y K 85 40 30 0 R G B 0 125 152 # 007d98	69 C M Y K 60 55 15 0 R G B 122 119 161 # 7a77a1	70 C M Y K 60 55 35 10 R G B 114 108 126 # 906c7e	71 C M Y K 45 45 30 0 R G B 157 142 153 # 9d8e99	72 C M Y K 75 60 20 5 R G B 81 99 142 # 51638e	73 C M Y K 50 50 0 0 R G B 144 133 186 # 9085ba
74 C M Y K 70 20 30 0 R G B 77 160 170 # 4da0aa	75 C M Y K 75 45 20 0 R G B 74 125 163 # 4a7da3	76 C M Y K 70 40 20 0 R G B 88 135 168 # 5887a8	77 C M Y K 55 35 30 0 R G B 132 152 161 # 8498a1	78 C M Y K 65 65 30 10 R G B 105 91 122 # 695b7a	79 C M Y K 55 75 0 0 R G B 137 85 154 # 89559a	80 C M Y K 55 80 35 20 R G B 118 64 97 # 764061
81 C M Y K 75 45 40 10 R G B 72 114 126 # 48727e	82 C M Y K 70 47 35 8 R G B 89 117 134 # 597586	83 C M Y K 55 20 50 0 R G B 133 169 138 # 85a98a	84 C M Y K 70 35 60 10 R G B 86 127 104 # 567f68	85 C M Y K 50 50 20 0 R G B 145 131 161 # 9183a1	86 C M Y K 57 44 22 0 R G B 128 138 164 # 808aa4	87 C M Y K 45 45 83 18 R G B 139 118 58 # 8b763a
88 C M Y K 60 35 40 0 R G B 120 147 145 # 789391	89 C M Y K 70 15 45 0 R G B 79 163 148 # 4fa394	90 C M Y K 67 37 52 10 R G B 94 128 114 # 5e8072	91 C M Y K 70 33 70 10 R G B 87 129 89 # 578159	92 C M Y K 45 57 50 15 R G B 141 106 101 # 8d6a65	93 C M Y K 45 65 50 20 R G B 135 89 91 # 87595b	94 C M Y K 56 45 68 20 R G B 114 112 80 # 727050
95 C M Y K 35 44 65 5 R G B 174 140 95 # ae8c5f	96 C M Y K 45 47 70 15 R G B 142 120 79 # 8e784f	97 C M Y K 35 37 55 0 R G B 182 159 121 # b69f79	98 C M Y K 37 55 57 10 R G B 162 117 97 # a27561	99 C M Y K 40 55 67 20 R G B 144 105 76 # 90694c	100 C M Y K 40 55 60 15 R G B 151 111 89 # 976f59	101 C M Y K 30 43 70 5 R G B 184 144 87 # b89057
102 C M Y K 35 55 30 0 R G B 178 130 144 # b28290	103 C M Y K 50 60 30 5 R G B 141 109 132 # 8d6d84	104 C M Y K 40 60 40 5 R G B 162 113 121 # a27179	105 C M Y K 40 70 25 0 R G B 167 99 134 # a76386	106 C M Y K 45 70 15 0 R G B 157 98 145 # 9d6291	107 C M Y K 55 70 40 17 R G B 120 82 102 # 785266	108 C M Y K 70 33 80 15 R G B 85 123 71 # 557b47
109 C M Y K 77 30 60 5 R G B 62 133 110 # 3e856e	110 C M Y K 70 47 45 15 R G B 85 109 113 # 556d71	111 C M Y K 75 35 47 8 R G B 68 128 125 # 44807d	112 C M Y K 65 40 37 5 R G B 102 131 140 # 66838c	113 C M Y K 60 40 50 10 R G B 113 128 116 # 718074	114 C M Y K 60 40 87 15 R G B 111 120 57 # 6f7839	115 C M Y K 55 50 60 20 R G B 116 106 88 # 746a58
116 C M Y K 70 35 65 10 R G B 87 127 96 # 577f60	117 C M Y K 60 15 65 0 R G B 119 169 112 # 77a970	118 C M Y K 50 20 60 0 R G B 147 172 120 # 93ac78	119 C M Y K 47 25 75 0 R G B 156 165 88 # 9ca558	120 C M Y K 57 20 75 0 R G B 131 164 91 # 83a45b	121 C M Y K 40 5 80 0 R G B 175 197 81 # afc551	122 C M Y K 30 25 70 0 R G B 194 178 98 # c2b262



2

Typography

Typography

Main typography

EC Square Sans Pro

EC Square Sans Pro is the mandatory font for the Commission's logo, images incorporating text and professional publications. Three main weights are used for publication covers. However, nine other weights are available for inside pages as needed.

The EC Square Sans Pro will be available in a condensed version soon. Until then, you are authorised to use alternative typefaces such as Myriad, Trebuchet or Tahoma for condensed texts.

EC SQUARE SANS PRO - Regular
for emphasised words in headlines, text body and titles

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Italic
for subtitles and captions

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Medium
for headlines and titles

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Thin

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Thin Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

Contractors of the European Commission are permitted to use the EC Square Sans Pro font for projects carried out for the European Commission, subject to acceptance of the terms and the conditions for using the font. Requests to use the font should be sent to the Visual Identity Team at DG Communication.

EC SQUARE SANS PRO - Light Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Medium Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Bold Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Extra Black

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

EC SQUARE SANS PRO - Extra Black Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXZ0123546789

Typography

Secondary typography

Garamond

Garamond is used together with EC Square Sans Pro with the aim of enhancing layouts and offering a high degree of contrast and a strong rhythm. This typography has the advantage of providing greater legibility.

Garamond is used as a support typography on the inside pages of publications and for specific publications such as newspapers or newsletters.

You can use any Garamond (MS Garamond, Adobe Garamond Pro or Garamond Premier Pro) depending on what your system offers and on the requirements of different languages.

Garamond Medium

for captions

abcdefghijklmnopqrstuvwxz
ABCDEFGHIJKLMNOPQ
RSTUVWXZ0123546789

Garamond Semi Bold Italic

for quotes

abcdefghijklmnopqrstuvwxz
ABCDEFGHIJKLMNOPQ
RSTUVWXZ0123546789

Garamond Italic

for quotes

abcdefghijklmnopqrstuvwxz
ABCDEFGHIJKLMNOPQ
RSTUVWXZ0123546789

Garamond Bold

for emphasised words in quotes and subtitles

abcdefghijklmnopqrstuvwxz
ABCDEFGHIJKLMNOPQ
RSTUVWXZ0123546789

Garamond Semi Bold

for captions

abcdefghijklmnopqrstuvwxz
ABCDEFGHIJKLMNOPQ
RSTUVWXZ0123546789

Garamond Bold Italic

for quotes

abcdefghijklmnopqrstuvwxz
ABCDEFGHIJKLMNOPQ
RSTUVWXZ0123546789

Typography

Alternative typography
for Office and Web
Verdana

For any document created for the web or platforms, any documents created using Office programmes, e.g. Word, PowerPoint, Excel (except for Eurolook, Legiswrite or Egrefe, which are in Times New Roman), and any email or electronic signature, the typeface is Verdana.

Verdana Bold
for titles

**abcdefghijklmnopqr
stuvwxyzABCDEFGH
IJKLMNOPQRSTUVW
XZ0123546789**

Verdana Bold Italic
for emphasised words in quotes and subtitles

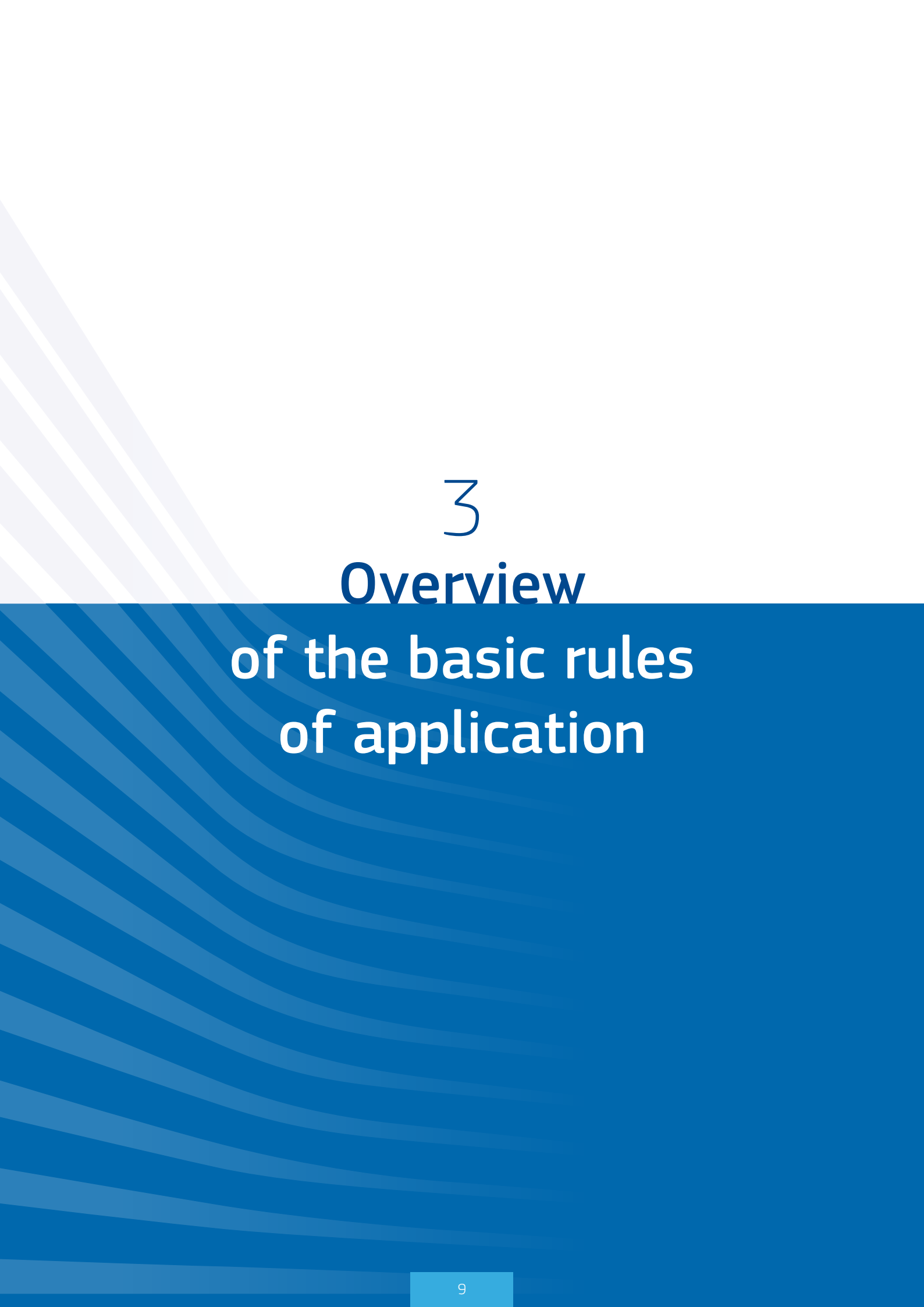
***abcdefghijklmnopqr
stuvwxyzABCDEFGH
IJKLMNOPQRSTUVW
XZ0123546789***

Verdana Regular
for titles and text

abcdefghijklmnopqr
stuvwxyzABCDEFGH
IJKLMNOPQRSTUVW
XZ0123546789

Verdana Italic
for subtitles

*abcdefghijklmnopqr
stuvwxyzABCDEFGH
IJKLMNOPQRSTUVW
XZ0123546789*



3

Overview of the basic rules of application

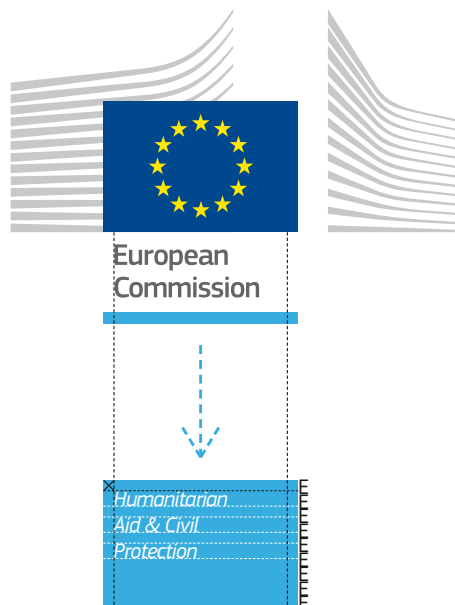
Overview

of the basic rules of application

DG ECHO follows the rules on Policy communication. The Policy will be shown in EC Square Sans Pro Italic, with automatic leading spacing, and letter spacing (tracking) -30 pts. The alignment is carried out flush left on “European Commission”. To determine the size of the character, divide the height of the footer box by 9 upper case “E”s. Depending on the colour of the Policy (varying degrees of darkness), you will opt for white or black typography. No other colour can be used in this area.

The size of the text could be increased up to 10 points (15% bigger) on an A4 format in the case of very short Policy names.

DG ECHO can choose a colour from the range of colours available to ensure it is distinguishable within the corporate look and feel. The horizontal bar underlining “European Commission” will always be in the same colour as the footer box at the bottom of the page.



A4 publication front cover and back cover



Overview

of the basic rules of application

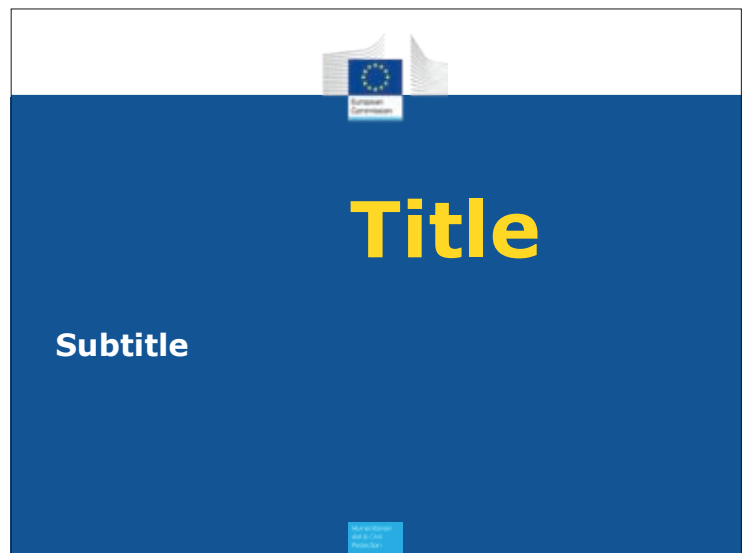
Leaflet cover



Backdrop



PowerPoint title slide



CD/DVD label



A4 horizontal publication cover



Overview

of the basic rules of application

There might be cases when the principles of the standard visual identity cannot be fully applied. For certain cases, 2 logo variations have been developed in addition to the standard logo.

The standard logo always appears with its flag top-centre except in clearly defined cases. These are: the standard web banner on ec.europa.eu (see the Information Providers Guide, <http://ec.europa.eu/ipg/>), Twitter pages (see page 45-46) and some specific cases of signposting.

The horizontal logo can be used when the standard logo cannot be applied due to space, visibility or other specific reasons. Cases identified so far for using the horizontal logo are the signposting

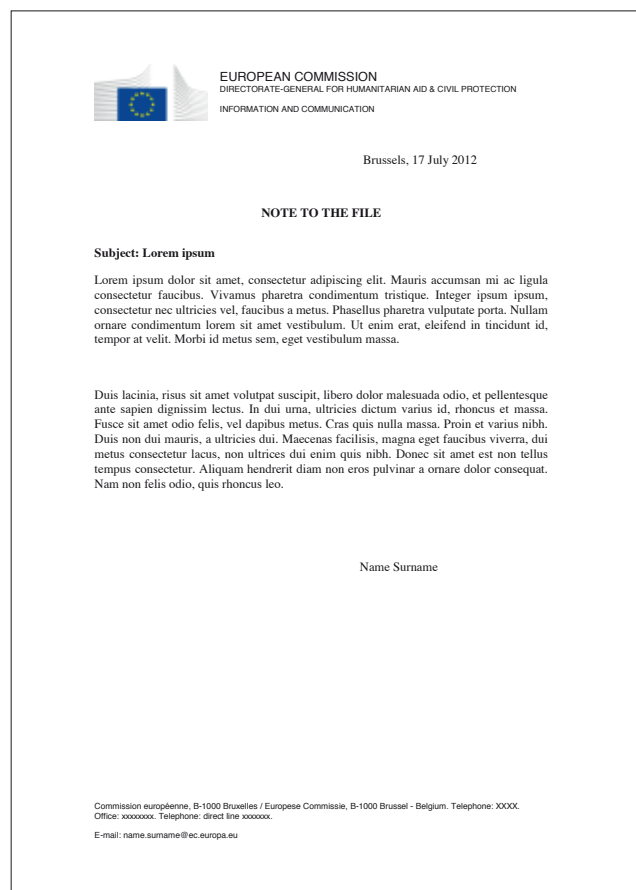
of buildings, e-mail newsletters, Facebook timelines as part of the top image (see page 43-44) and certain gadgets like USB keys. When the horizontal logo is used, the footer box and the principle that the EU flag within the logo has to be centred at the top do not apply.

The mute logo is strictly for multilingual publications and for very specific pre-printed stationery which is designed for multilingual use. These include folders for multilingual use, envelopes and Eurolook. When the mute logo is placed with the logo's flag, top-centre, the footer box should be applied as in the case of the standard logo. When the mute logo is placed elsewhere, the footer box does not apply.

Electronic newsletter

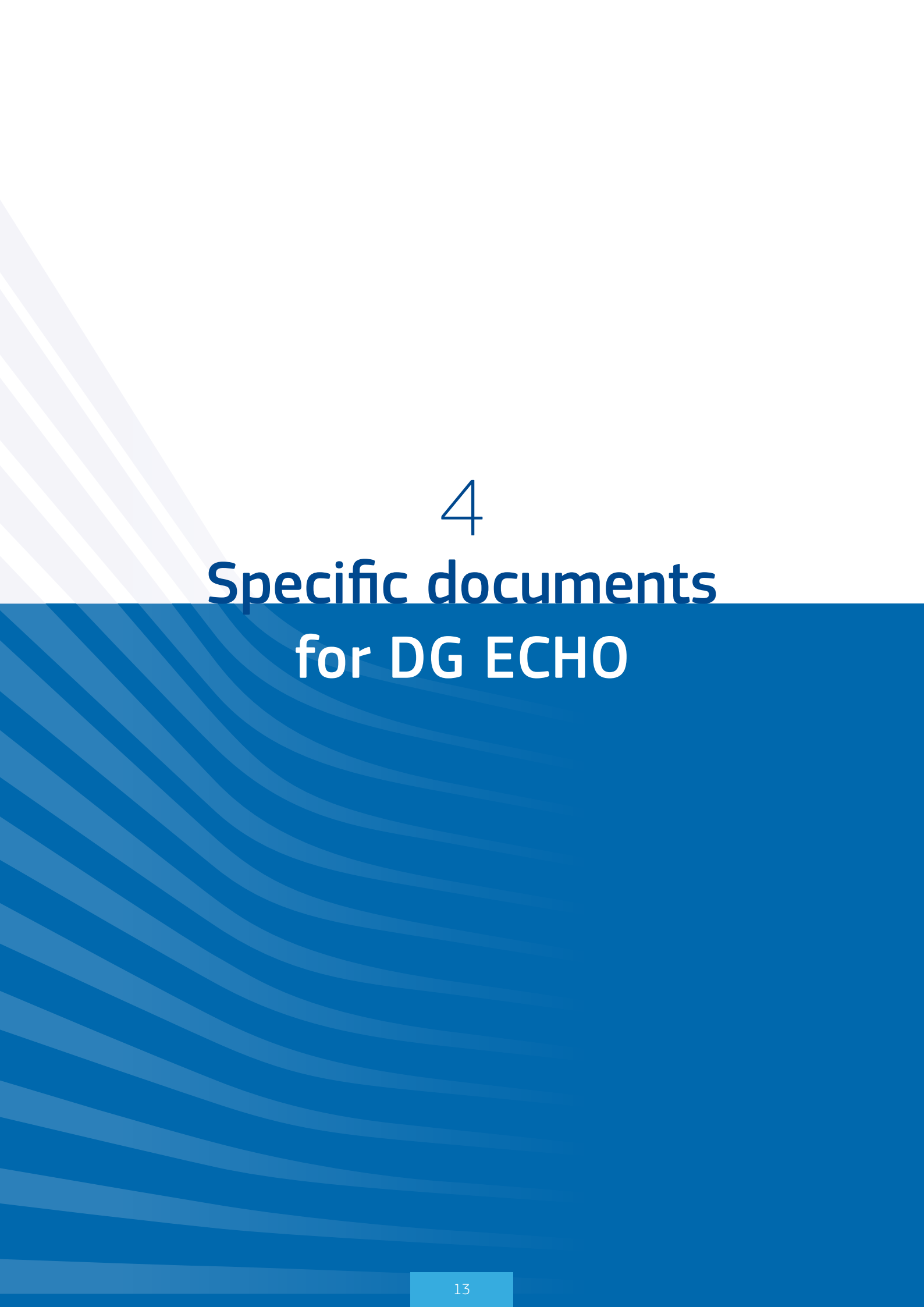


Eurolook



Web banner





4

Specific documents for DG ECHO

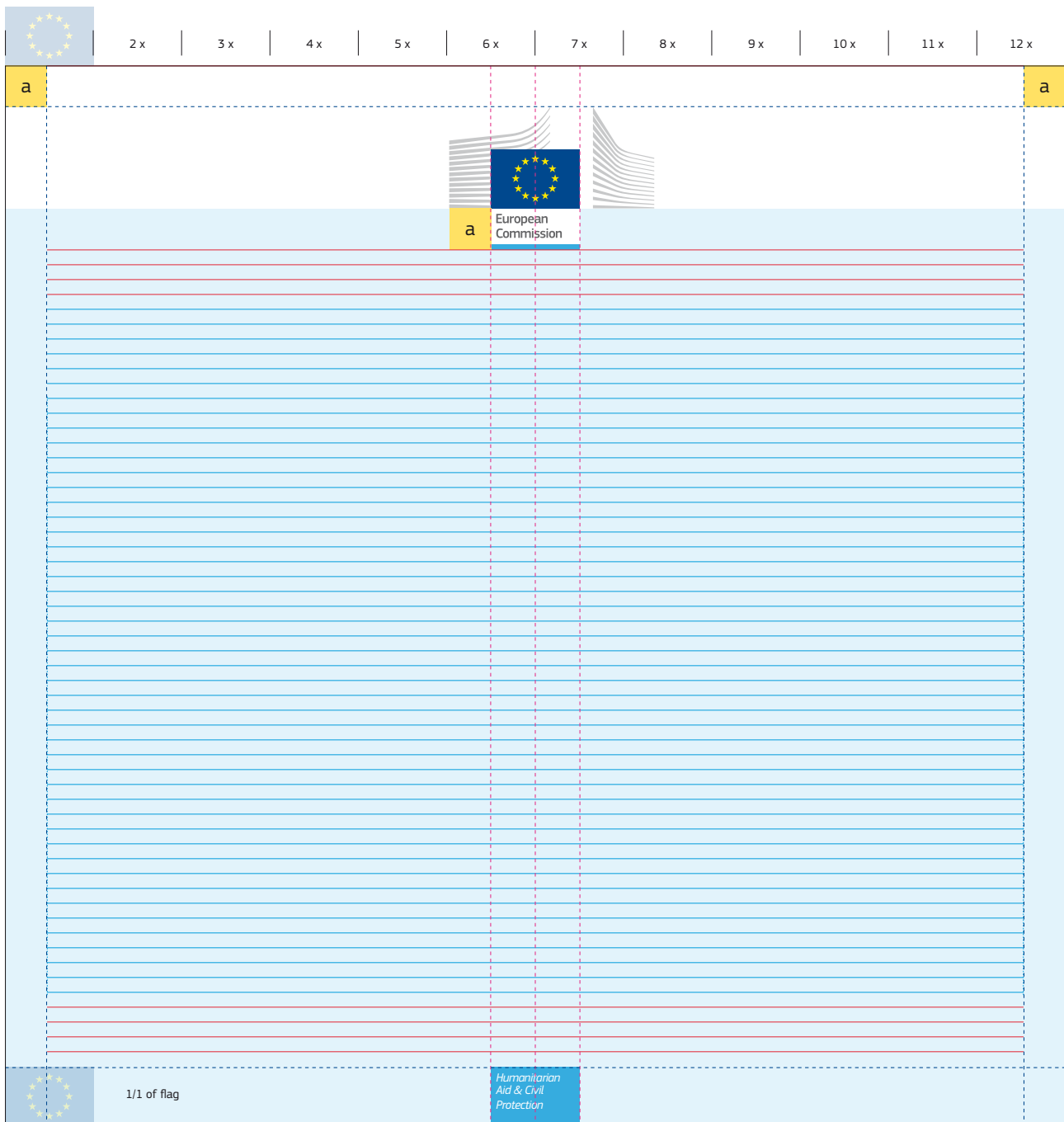


4.1 Publications

Publications

Grid system for 50 x 50 cm cover

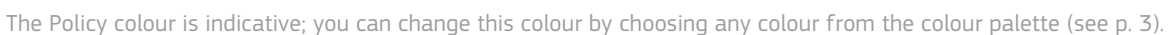
The red lines serve to mark out the structure of the base grid on which the main title of the document is positioned. Other elements could be placed on the left or right side of the pages within the red lines in compliance with the safety area of the logo (see p.19 of the corporate visual identity manual and examples on p. 21)



The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3).

Grid system
for 50 x 50 cm back cover

This system applies to all back cover publications.



Publications

50 x 50 cm cover

Examples

Full page image with text/white header



The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3).

Publications

Multilingual product Example

The European Commission logo exists in a mute version, to be used on multilingual products only.

For publications, the translations provided by the European Commission, in all languages required, will be positioned at the bottom part of the cover page, above the footer box.

In this specific case, the footer box will not incorporate the Policy name and its size will be reduced to half of the flag, however it will keep the Policy colour.



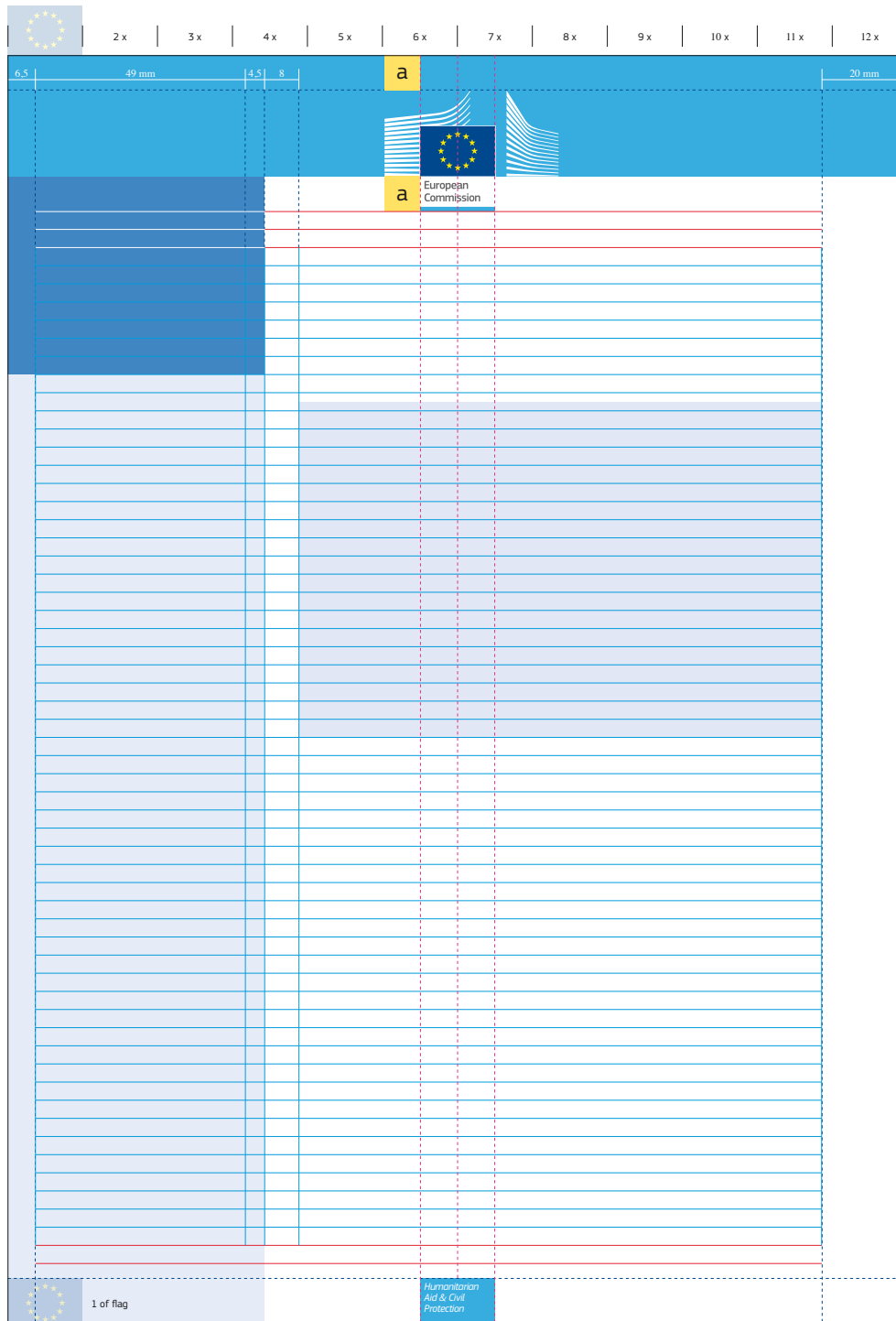
The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3).
The colours of the boxes and elements are indicative and could be changed depending on the choice of the graphic designers.

Publications

Grid system for A4 factsheet

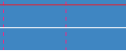
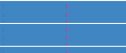
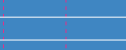
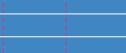
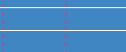
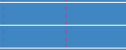
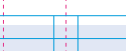
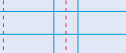
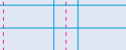
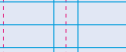
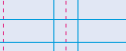
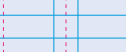
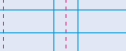
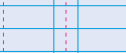
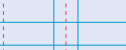
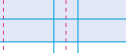
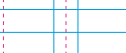
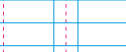
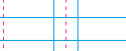
A template for factsheets is available and includes boxes for highlighting information or specific statistics. You have the option of inserting

pictures, tables or charts to illustrate the subject. The factsheet integrates the negative version of the logo on a coloured banner.



The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3). The colours of the boxes and elements are indicative and could be changed depending on the choice of the graphic designers.

Grid system
for A4 factsheet
Front cover

	2 x	3 x	4 x	5 x	6 x	7 x	8 x	9 x								
15 mm	a			15 mm												
																
	a			European Commission												
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																
																

The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3).
The colours of the boxes and elements are indicative and could be changed depending on the choice of the graphic designers.

Grid system
for A4 factsheet
Back cover

	2 x	3 x	4 x	5 x	6 x	7 x	8 x	9 x		
15 mm									15 mm	a
European Commission										
a										
1 of flag										

The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3).
The colours of the boxes and elements are indicative and could be changed depending on the choice of the graphic designers.

Publications

A4 factsheet

Examples



UTEM vulla

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Examples of layouts using the factsheet templates.

The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3). The colours of the boxes and elements are indicative and could be changed depending on the choice of the graphic designers.

Publications

A4 factsheet (Word)

The templates for factsheets in Word are based on the InDesign documents. Margins are adapted for specific Word use. The typeface for factsheets in Word is Ver-

dana except for the title which can be optionally included as an image in EC Square Sans Pro.

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62 mm	Text — Verdana Regular 9 pts	 Title — Verdana Bold 20 pts Text — Verdana Regular 9 pts	
	Text — Verdana Regular 9 pts	Insert picture	
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Publications

A4 factsheet

Front cover (Word)

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Publications

A4 factsheet

Back cover (Word)

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Testimonial/real life story — Verdana
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Regular
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Publications

Grid system for A4 newsletter

Newsletters could potentially add articles to the cover page. The logo is used in its negative version on a coloured header. The name of the newsletter is added under the logo, on a white strip. A second coloured strip separates

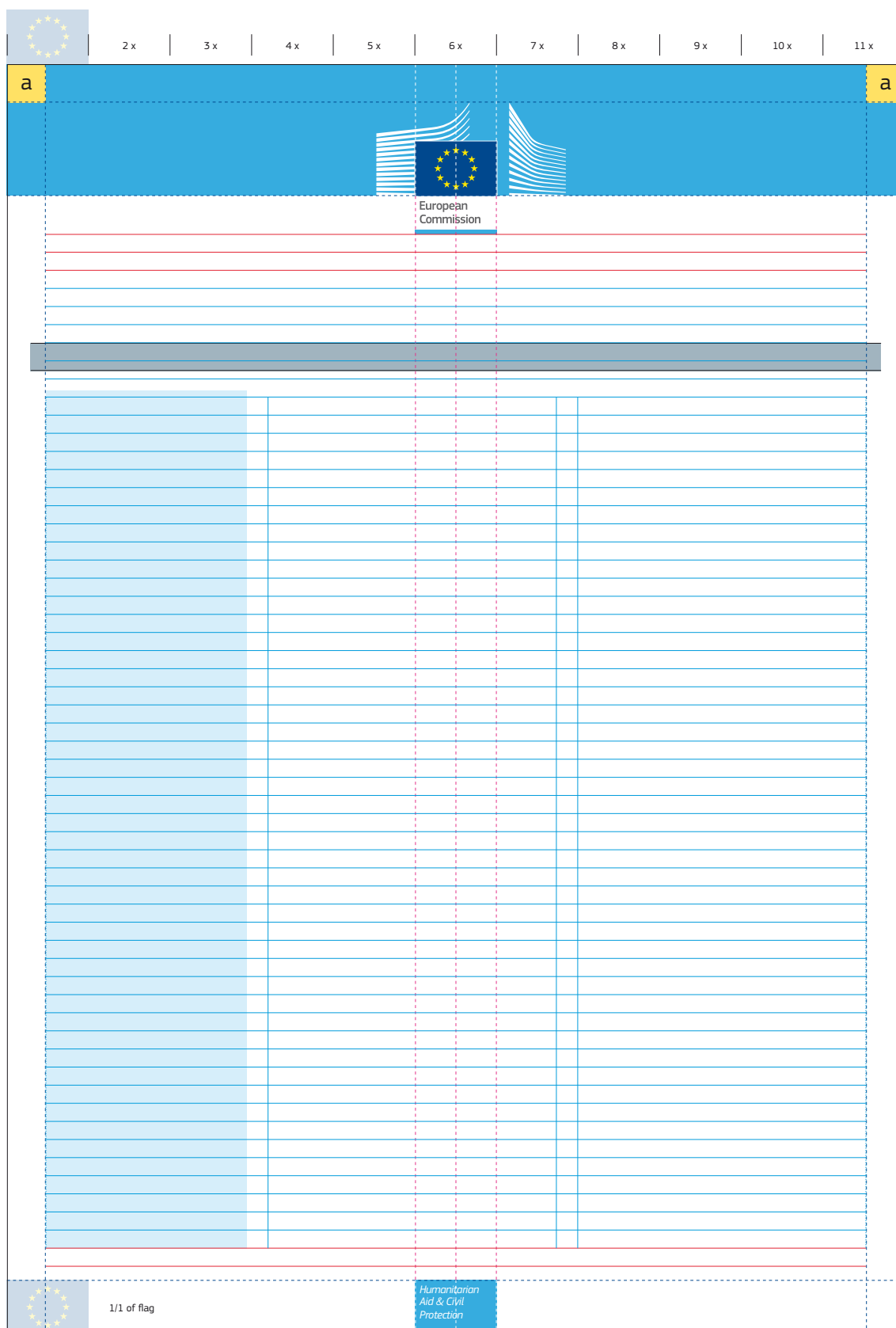
the name of the newsletter from the title of the article. You have the option of highlighting content by creating a coloured box or by inserting key information under the name of the newsletter using bullet points.

The image shows a template for an A4 newsletter cover page, divided into a grid system. The top section is a blue header with a yellow 'a' in the top-left and top-right corners. The header contains the European Commission logo (a circle of yellow stars on a blue background) and the text 'European Commission' below it. The main body of the page is a large white area with a grid of blue lines. A thick blue horizontal bar separates the header from the main body. The bottom section is a white footer with a yellow 'a' in the bottom-left and bottom-right corners. The footer contains the text '1/1 of flag' and 'Humanitarian Aid & Civil Protection'.

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Publications

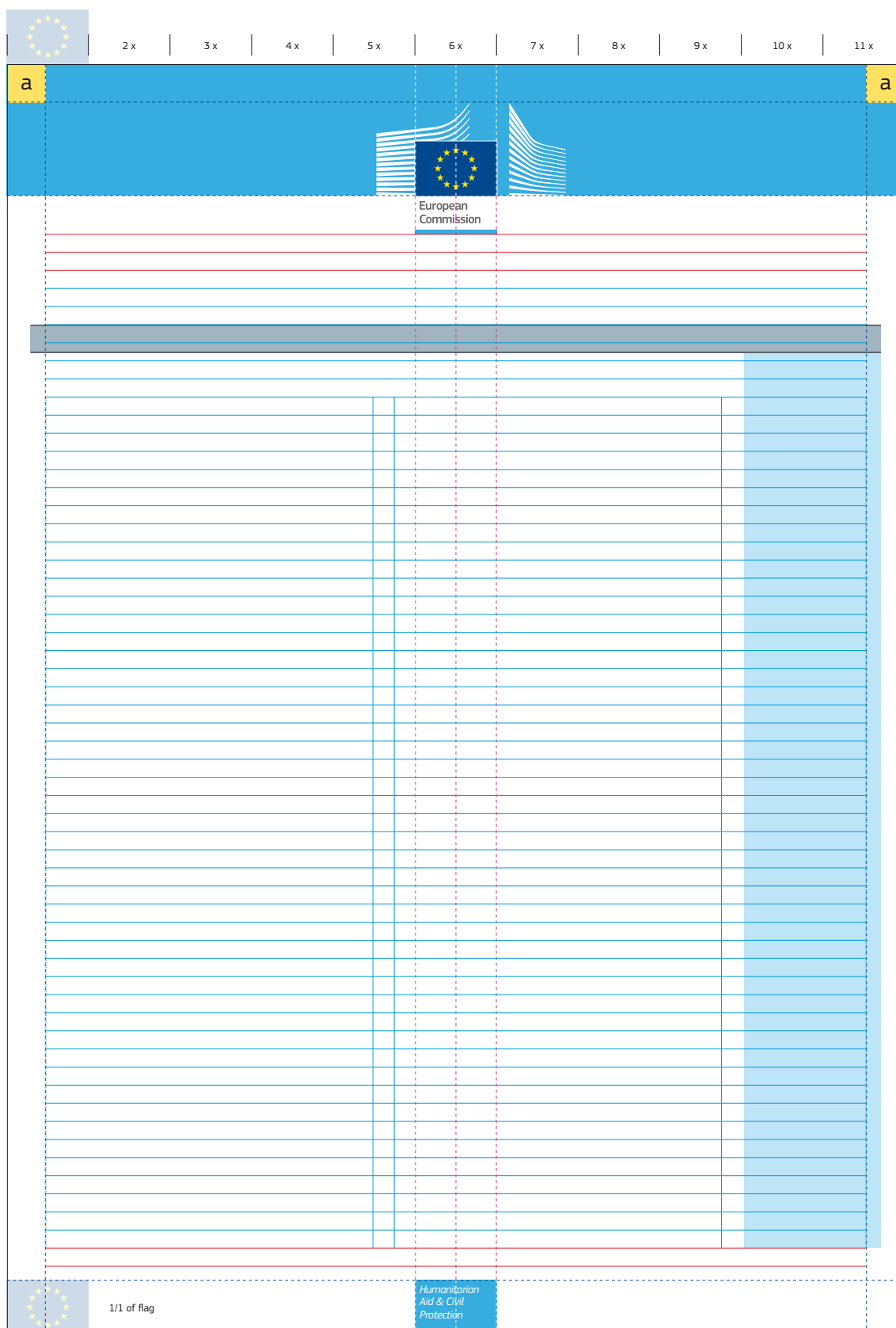
Grid system for A4 newsletter



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Publications

Grid system for A4 newsletter



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Publications

A4 newsletter

Examples

Issue XX / May 2012



European

Commission

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Page 0 of 0

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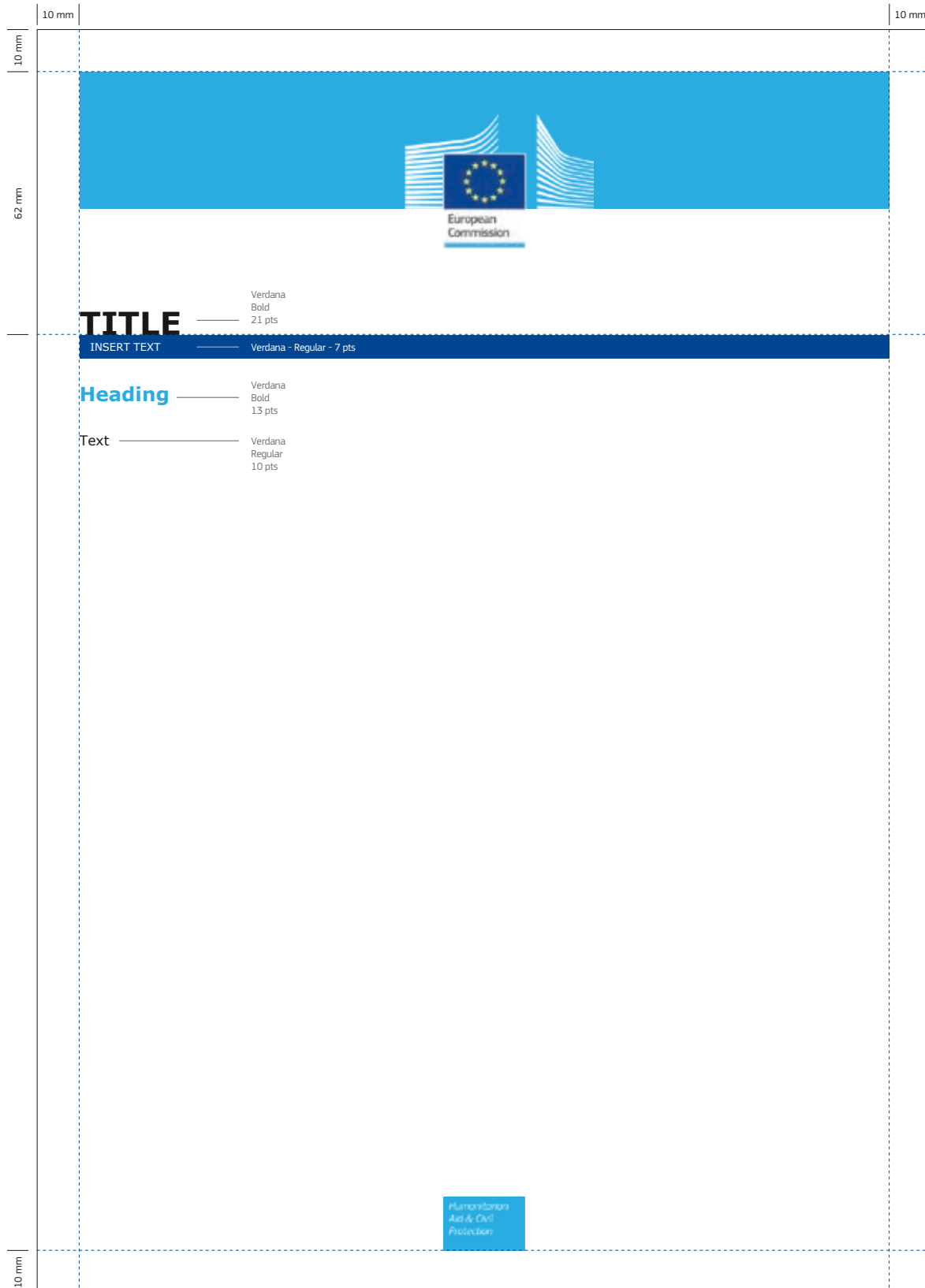
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Publications

A4 newsletter (Word)

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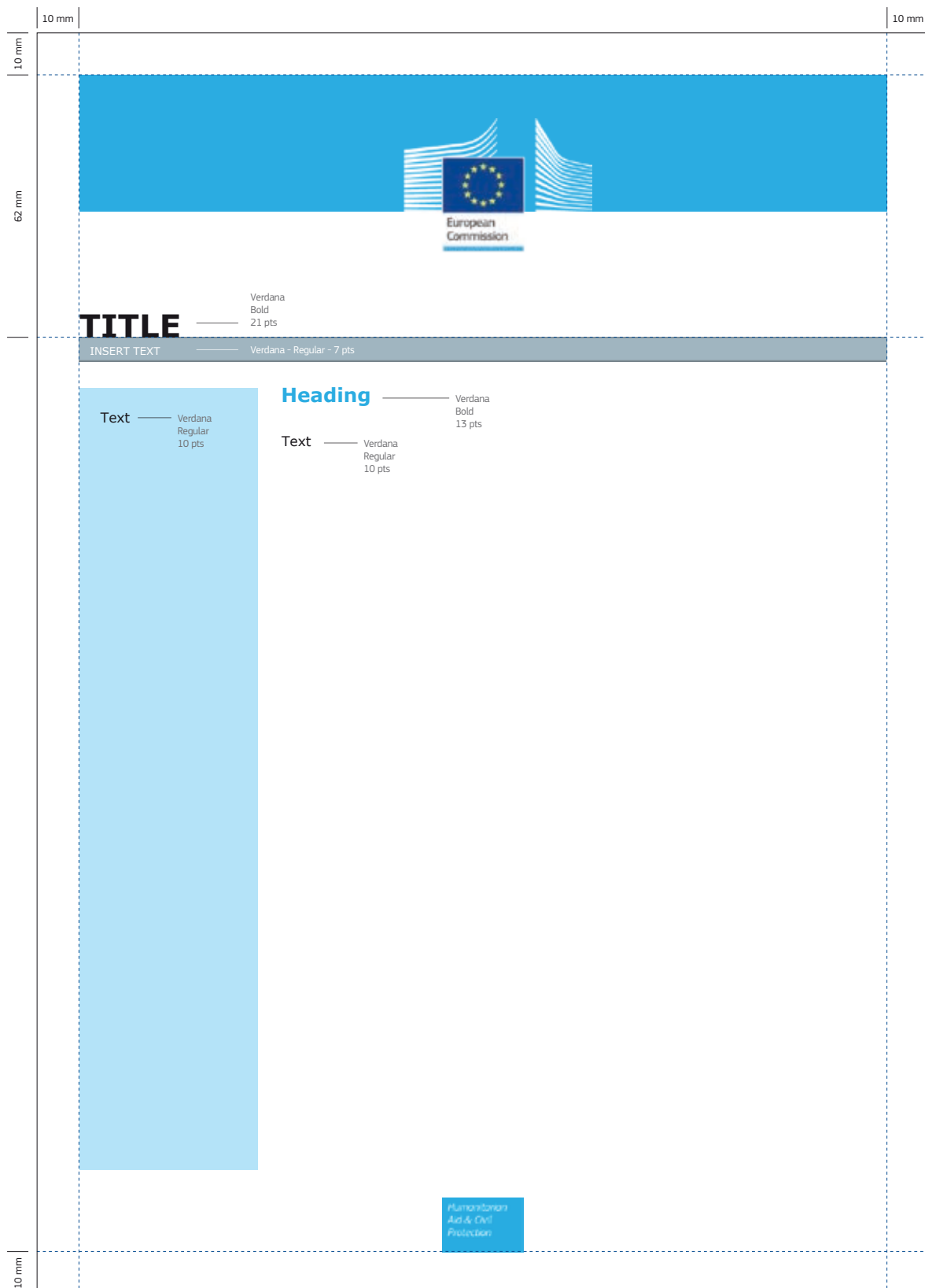
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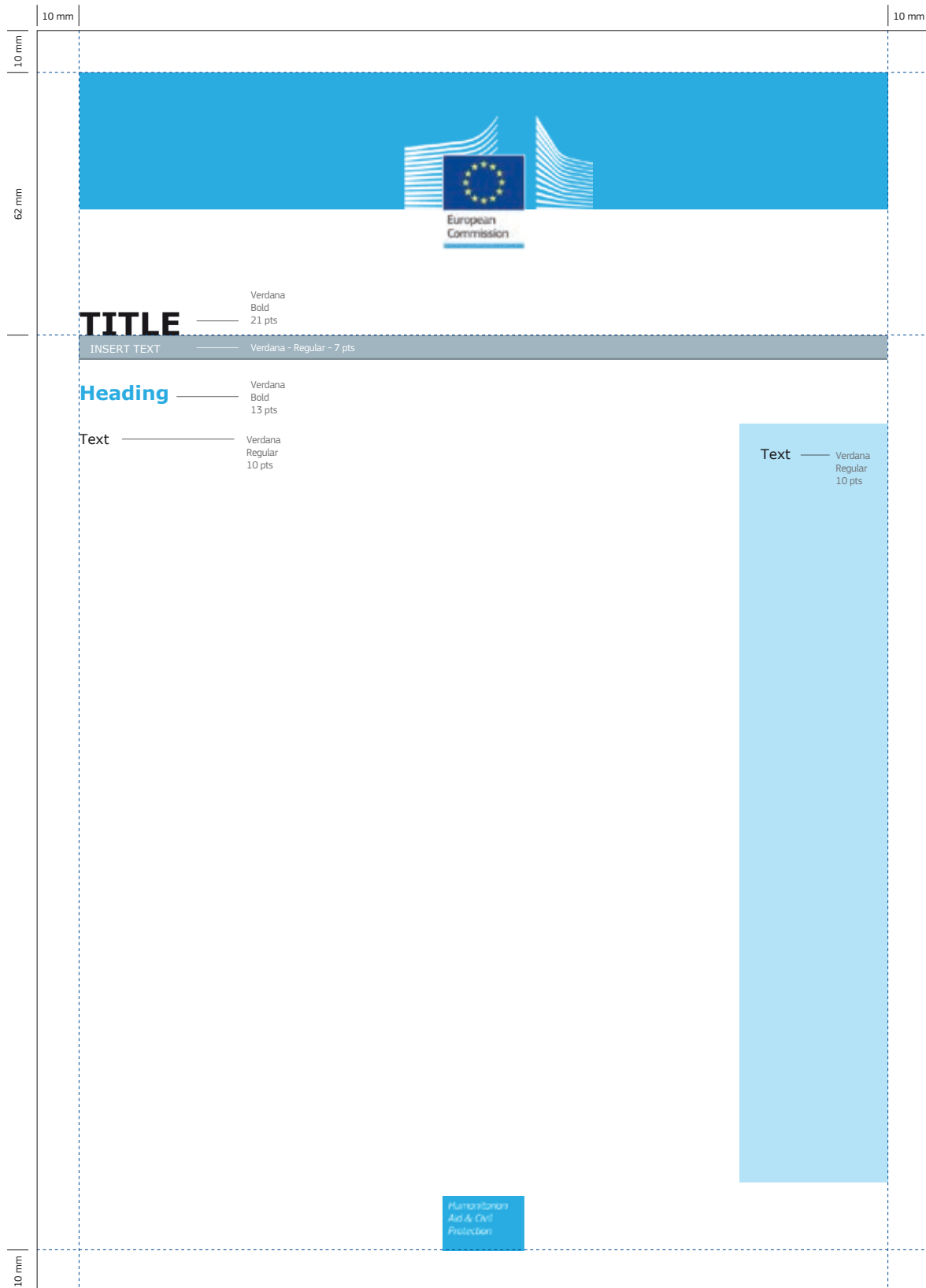
Publications

A4 newsletter (Word)

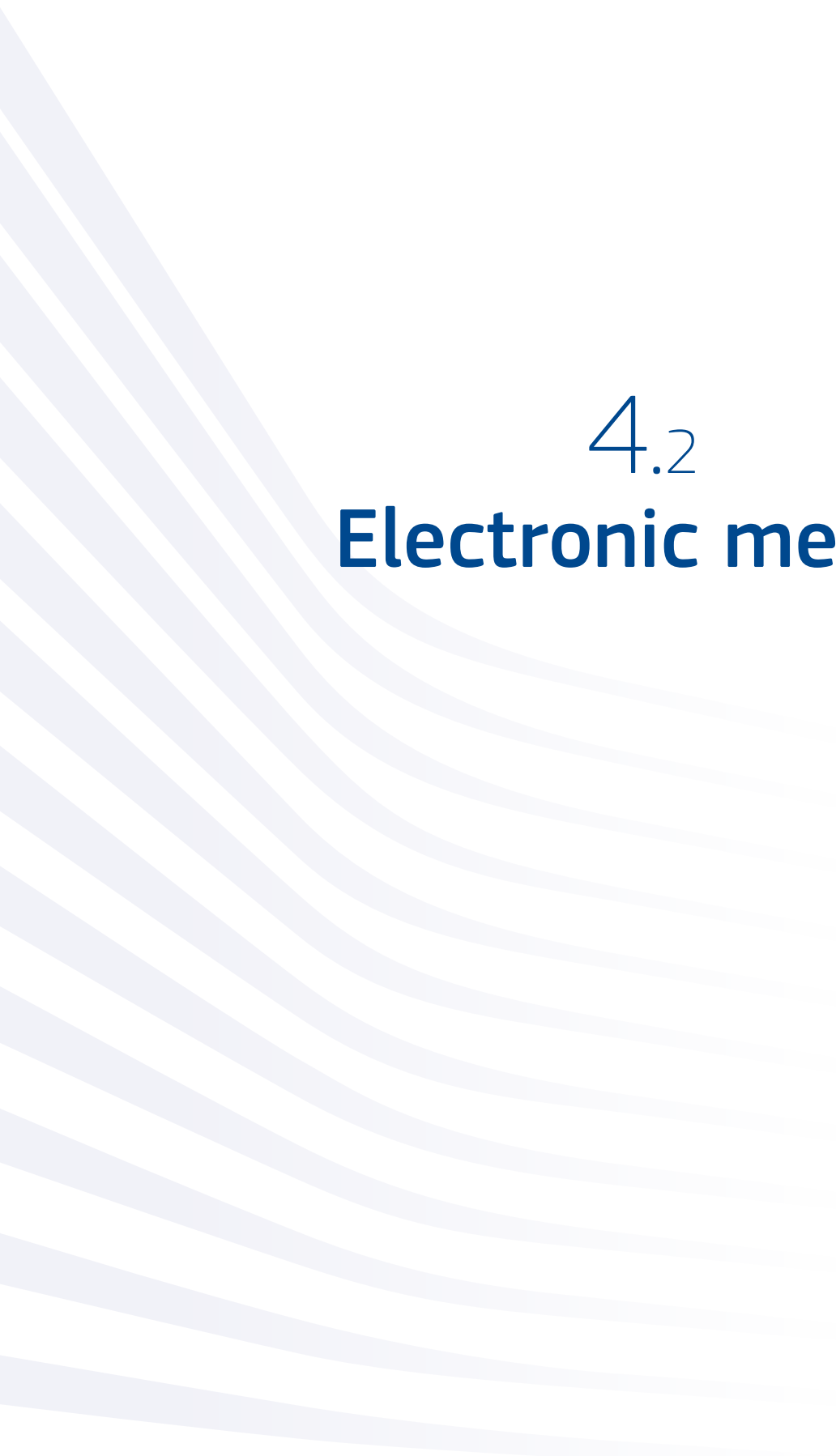


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A4 newsletter (Word)



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4.2

Electronic media

Electronic media

Electronic newsletter

The template for the electronic newsletters has a header and a 4-column grid.

The header includes the horizontal logo on a white strip; this strip will also contain the issue number and the date of the newsletter release. The blue strip of the header is reserved for the title.

The content of the newsletter must always be within the 4-column grid. This grid will ensure the coherent alignment of visuals, graphics and texts in the document. The 4 columns can be merged in different ways - for example, 2 identical columns or 1 column + 3 columns - as shown in the example on this page. You have the possibility of adding a summary to your newsletter. The subtitle could also be integrated in coloured strips (in the colours of the visual identity of the Policy).

The typography used for the content of the electronic newsletter is Verdana.

As the title is fixed, it is advisable to use EC Square Sans Pro for the title and to save it as an image file.



Electronic media

Electronic newsletter

Example for the electronic newsletter ECHO FLASH, produced using the template on the previous page.



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ECHO FLASH

Significant events of the last 72 hours23 January 2012

I. International

Mozambique - Hurricane FUNSO-12 (GDACS Orange Alert, Meteo Mozambique)

- During the weekend, Hurricane FUNSO-12 moved close to coast of central Mozambique, reaching a strength of Category 3 on Saturday morning (max. sustained winds of 185 km/h) and then weakening to Category 2.
- Moderate rainfall and high winds affected the coast of Zambezia province.
- FUNSO-12 is forecast to increase again in strength, moving South in the Mozambique Channel.

Mozambique - Floods (Reliefweb, GDACS)

- In the South of the country, increased rainfall since last week has caused flooding in the low-lying areas of Magude and Chokwe.
- The main cause was Tropical Storm DANDO.
- People living along the banks of the Limpopo River in the province of Gaza, have been warned to move to higher ground.

Indian Ocean - Tropical Storm ETHEL-12 (GDACS, Media)

- Tropical Storm ETHEL-12 affected Rodrigues as a Category 1 Hurricane on Friday night 20/1 - Saturday morning 21/1 with strong winds and heavy rain, causing damage in houses, blocked roads and power cuts to 2,800 homes. One person is reported killed from electrocution in an event related to the storm.
- ETHEL-12 is currently moving South over the Indian Ocean and does not pose any threat to land.

Mexico - Earthquake (GDACS, CNN Mexico)

- An earthquake of 6.3M at a depth of 79.5 km struck off the coast of the State of Chiapas in SW Mexico, at 18:47 on Saturday 21/1.
- There were no reports of victims or damage.

II. Europe

Reported floods during the last 24 hours by National services (EFAS):

- In SE Germany, the Main and the Danube have reached the first warning levels
- Some small tributaries to those rivers have also reached the second and third warning levels.

Meteoalarm Europe (Orange Alert)

- Flood risk in Plzensky and Stredocesky in Czech Republic
- Ice and Snow in most of Czech Republic, southern tip of Finland and southern Poland
- High waves in NW Poland
- Strong winds in SE Germany and northern Slovakia.

If you wish to cancel your subscription to this newsletter [click here](#)

Electronic media

Electronic newsletter (Word)

A template is available for electronic newsletters developed in Word by DG ECHO. This template includes the horizontal version of the logo and the title of the newsletter is included in the strip on top of the newsletter with the release date. The typeface for electronic newsletters in Word is Verdana.



European
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Humanitarian Aid and Civil Protection

ECHO NEWSLETTER FOR CIVIL PROTECTION

N°4 – March 2012

Useful links

- [List of national training coordinators](#)
- [European Commission civil protection training contact](#)
- [European Commission civil protection website, including latest emergencies and training programme](#)
- [EUCP Mechanism training programme brochure](#)
- [MIC Portal, including lessons learnt documents and details on emergencies](#)

Contact details

Please keep us informed of any changes in your contact details by emailing echo-next@ec.europa.eu.

If you wish to unsubscribe, please email echo-next@ec.europa.eu, citing 'unsubscribe' in the subject line.

Disclaimer

The European Commission is not responsible for the use which might be made of the information contained in this publication.

The contents of this newsletter do not commit the European Commission or any of its services.

Welcome

Dear Experts,

The Commission agreed on the proposal for new EU Civil Protection legislation in December 2011. The negotiation process has now started in the Council and the European Parliament. The result of the negotiations is of great importance for the Experts' role.

[\[Detailed information\]](#)

Our world is vulnerable: for the second time a significant volcanic ash eruption disrupted international air traffic, there were major floods with repercussions for industry and Europe suffered from severe weather conditions. All this requires a global approach to disaster management, from prevention to recovery, from local to international. We need to work together, share knowledge, spread information.

Stay tuned and keep sending us your feedback and suggestions to echo-next@ec.europa.eu.

Juha Auvinen and Hans Das
Head of Units,
DG Humanitarian Aid and Civil Protection
European Commission

Latest emergencies



In the past months the Monitoring and Information Centre (MIC) focussed mainly on earthquake stricken Turkey, the dam break in Bulgaria and severe weather conditions in several European countries.

Following the 7.3 magnitude earthquake on 23 October 2012, Turkey requested assistance through the EU Civil Protection Mechanism. In total 17 Participating States responded with in-kind (winterised tents for about 32,000) or financial assistance.

The MIC deployed a six person EU Civil Protection Team (EUCPT) to facilitate the delivery of assistance from the Participating States.

A dam break on 6 February 2012 led to severe flooding in Bulgaria. Participating States offered sandbags in response to the request for assistance.

[\[More details on recent emergencies\]](#)

ECHO Newsletter for Civil Protection

March 2012

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Electronic media

Electronic newsletter (Word)



European
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Humanitarian Aid and Civil Protection

ECHO NEWSLETTER FOR PARTNERS

Upcoming training sessions

Classical training
Madrid (Spanish):
16 - 20 April
Haiti (French):
9 - 16 May
New Delhi (English):
9 - 16 May
Brussels (French):
4 - 8 June
Bangkok (English):
20 - 27 June
Nairobi (English):
4 - 11 July

Thoughts from the field



Man cannot discover new oceans
unless he has the courage
to lose sight of the shore
- J. A. Miller

Preparing the Action:

The Single Form
10 April - 22 April
23 April - 6 May
7 May - 20 May

Completing the Action:
The Final Reporting
10 April - 22 April
23 April - 6 May
7 May - 20 May

The eSingle Form:
online - HQ
2 April - 15 April
16 April - 29 April
30 April - 13 May
www.dgecho-partners-helpdesk.eu/doku.php/dl/start

The eSingle Form:
offline - Field
2 April - 15 April
16 April - 29 April
30 April - 13 May

Revision of the Framework Partnership Agreement

Humanitarian Priorities (max 4 "messages")

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ECHO Newsletter for partners

Month, Year

The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3).
The colours of the boxes and elements are indicative and could be changed depending on the choice of the graphic designers.

Header:
Document name:
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Subtitle: Verdana, 8pts

Document:
Title: Verdana bold, 12pts
Subtitle: Verdana bold, 10pts
Body: Verdana, 10pts

Footer:
References: Verdana, 6.5pts

Electronic media

Crisis report (Word)

The crisis report is a Word document sent electronically. This template includes the horizontal version of the logo, the title of the report is included in the strip on top of the document with the release date. The typeface for electronic newsletters in Word is Verdana.

 European Commission Humanitarian Aid and Civil Protection	
ECHO CRISIS REPORT MIC MESSAGE N°3 CYPRUS - EXPLOSION/POWER 11/05/2012, 11:57:00 UTC	
Status Request for assistance.	Situation
Event Explosion/Power Shortage Type: Explosion	Due to the extensive damage caused by the blast of 11 July, which killed 13 persons and injured more than 60, Vasilikos power plant is currently completely shut down. This translates into an approx. 40% power deficit in the country. To cope with the high demands during the summer season, the Electricity Authority of Cyprus (EAC) has put in place a rotating black out plan throughout the island.
Occurrence Date: 11/07/2011 Time: 02:45 UTC	Vasilikos power plant is separated from the Evangelos Florakis naval base by a small inclined hill with a descending slope. Large debris, twisted metal parts of the exploding containers and other materials slashed the upfront units and the control centre of the power plant. The blast blew away almost all metal covers of the infrastructure. Huge 30.000m ³ heavy fuel oil reservoirs were lifted from their concrete foundation a few centimeters. A large crater was formed on the other side of the hill where the ammunition containers were.
Attachments none	In addition, 130.000 tons of fuel reserve (heavy oil and diesel) of the plant are now without any active fire protective measures (cooling, foam extinguishing, water canons, etc.). The diesel is transferred to Moni power plant via big road tankers.
ECHO Emergency Contact Tel.: +32 2 29 22222 Fax: +32 2 29 90525 echo-mic@ec.europa.eu	The damage inside each unit is still unclear as all inside assessments have been put on hold until the insurance company has completed an in depth investigation. Radiation measurements (α , β , γ and neutrons) by the Energy Agency of Cyprus showed that no radiation is above normal levels. They will continue to check for other substances, air pollutants, heavy metals, etc.
	Quisque sollicitudin
	Cyprus has lost almost 800 MW of generating capacity. Currently going through the summer peak demand period, they are experiencing a shortfall of 430 MW that would be needed to just cover the electricity demand. The situation is complicated also due to the fact that the available generating plants contain a mixture of old machines that are generally used for backup or peaking purposes.
	Optimally, large solutions to the problem are preferred, as they allow for direct connection to the high or medium voltage transmission systems (132kV/66kV/11kV) at one location and enable effective load control and supervision. Smaller solutions, as low as 2MW, are not a high priority as they do not effectively address the issues at hand; however they may be used at certain locations to support weak points in the distribution system.
ECHO Crisis Report – MIC Message n°3	

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Electronic media

Crisis report (Word)

Request for assistance

Cyprus has made two additional requests for experts:

- structural engineers with experience in structural damage assessment and restoration
- expert assistance in reverting Vasilikos Power Station receiving terminal into an import/export terminal to enable removal of the stored HFO the soonest possible.

The deadline for nominations is Monday 18 July (see CECIS).

EU Civil Protection Team

The team leader and 3 team members arrived safely in Larnaca airport (CY) at 1.55am on 17 July. The team was extensively briefed in Brussels on 16 July prior to departure. Participants included a representative of DG ENER, Cypriot Civil Defence, Electrical Authority of Cyprus, the EU Representation, and the MIC LO were linked to the briefing through videoconference. The remaining team members will join the EUCP team in the coming days. Mr. Bernd Guthier, electrical engineer (DE), will replace Mr Przemyslaw Golonka, assessment expert (PL) who had to withdraw from the mission.

Remarks

/

ECHO Crisis Report – MIC Message n°3

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Footer:

References: Verdana, 6.5pts

Electronic media

Situation report (SITREP) (Word)

The situation report (SITREP) is a Word document sent electronically. This template includes the horizontal version of the logo and the title of the report is included in the strip on top of the document with the release date. The typeface for electronic newsletters in Word is Verdana.

 European Commission Humanitarian Aid and Civil Protection	
ECHO CRISIS REPORT SITREP N°6	
YEMEN CRISIS	
Period covered 15/11/2011 to 10/01/2012	Recommendation / action • Very high acute malnutrition rates that are well beyond the emergency level in several Governorates require an immediate large scale response including general food distribution and blanket supplementary feeding. • Even though there has been increased advocacy to raise the international profile of the Yemen crisis, there is a need to continue to build on this, including advocating for more expertise and capacity on the ground. In view of the difficulties of implementation for a number of agencies in 2011 and the increased humanitarian needs, it is essential that agencies coordinate and increase their absorption capacity, allowing them to implement the proposed projects in time and in line with acceptable standards, maintaining the flexibility to adapt and change where needed. • This also continues to be the case for international advocacy for which there remains a need to collect reliable data on malnutrition, the number of IDPs, the population affected by conflicts and number of persons affected by the general crisis. Advocacy and coordination nationally remains critical to get donors and implementation partners to work together for the best results and the greatest impact. In this respect, the link between humanitarian and development must be strengthened further, increasing the coping mechanisms of the populations at risk, strengthening their resilience.
Time of validity 18/00 (Sana'a) – 16/00 (UTC)	
ECHO Field Office Sana'a – YEMEN	
Number of people affected (OCHA) Population affected by Northern conflict: 1.000.000 (est.) Population affected by Southern conflict: > 150.000 (est.) Population affected by civil unrest: N/A	
Number of refugees and/or internally displaced persons (IDPs) (OCHA) Total refugees in Yemen: 245,760 New refugee arrivals in 2011: 93,760 Registered IDPs / Northern conflict: 316,000 Registered IDPs / Southern conflict: 150,000	
Number of dead (source) N/A	1. Situation Under increasing pressure from international and regional actors, President Ali Abdullah Saleh signed a Transition Agreement on 23 November. Under the Agreement, he immediately transferred significant authorities to his Vice President, Abd-Rabbu Mansour Hadi, and planned to officially leave office after elections scheduled for 21 February. A new national unity government was formed on 7 December. Despite this Agreement, many challenges remain such as holding signatories responsible for implementing the transitional agreement, adequately addressing unresolved issues of political inclusion and justice and improving dire economic and humanitarian conditions. The protests demanding the ouster of President Saleh have continued, and the protesters are now demanding that the President should not have immunity from prosecution, although this is included in the Peace Agreement.
Number of wounded (source) N/A	
ECHO Emergency Contact Tel.: +32 2 29 22222 Fax: +32 2 29 90525 echo-mic@ec.europa.eu	
ECHO Crisis Report - SITREP n° 6	

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Electronic media

Situation report

The humanitarian situation continues to deteriorate, not only in the conflict affected areas in the north and south of the country, but also in urban areas. Recent nutritional surveys have shown alarming rates of malnutrition: Global Acute Malnutrition (GAM) levels of over 30% and Severe Acute Malnutrition (SAM) levels of more than 10%, both being above the threshold for emergencies as set by the World Health Organisation (WHO).

2. Aid and assistance required / needs assessment

2.1 Humanitarian Aid

The nutritional surveys conducted these last months indicate that the malnutrition situation has become alarming in more Governorates. Food security remains problematic and households across Yemen are more and more becoming food insecure. From the most recent results (Ibb, Hodeida and other governorates that have not been directly affected by conflict) it appears that the coping mechanisms of non-conflict affected people are on the decline as well.

There have not been updates of the total number of IDPs that are displaced due to fighting in and around Abyan and Sa'ada, but it is likely that the numbers have risen in comparison to the figures given in the last ECHO Sitrep n° 5 released on 14 November 2011. The accuracy of the registration by the Government's IDP Executive Unit remains unclear. The same can be said for the numbers of refugees who have arrived from Somalia and Ethiopia during the last reporting period.

2.2 Civil Protection

3. Local response

The new Yemeni Government continues the policies of the previous one and it is expected that consultation with the humanitarian agencies, including the UN, will lead to a rapid outlining of strategic plans that can be implemented as soon as possible.

ECHO Crisis Report - SITREP n° 6

4. International humanitarian response

International humanitarian agencies are growing in number and those already present are increasing their staff. The Consolidated Appeal (CAP) also named the Yemen Humanitarian Response Plan (YHRP) for 2012, shows a budget increase of 54 % compared to 2011. It is therefore correct to assume that the international humanitarian response is on the increase. It will however take some time before the international community will be fully aware of the scale of the humanitarian crisis, as the international media are still focusing mainly on the political process and on the direct consequences of the nationwide protests against the authorities and against the power transfer Agreement.

ECHO has mobilised € 25 million on the 2011 Humanitarian Implementation Plan (HIP), including € 5 additional million in December 2011, and 15 million on the 2012 HIP. The € 5 additional million of December 2011 and the € 15 million of the 2012 HIP will allow the funding of 10 operations which will be implemented in 2012. These actions concern, among others, the fight against malnutrition and food distribution in the most affected Governorates as well as relief provision to IDPs and refugees.

5. International civil protection response

Nothing to report.

6. On-site coordination mechanism

Cluster activities remain functional at central level, while a joint information management project to support clusters has been initiated by Office for the Coordination of Humanitarian Aid (OCHA), aimed at developing an information management and sharing platform for each cluster. The system will facilitate timely access to relevant information, enabling agencies to respond more quickly to crises and monitor what other agencies are doing in order to avoid duplication.

The 2012 Yemen Humanitarian Response Plan (Consolidated Appeal – CAP) has been completed, culminating in the presentation of the plan in Geneva on 14 December 2011. The final work on the overall strategy and specific cluster plans should be completed by the end of January 2012.

OCHA as the lead coordination agency has organised a workshop with the de-facto authorities in the northern governorate of Sa'ada to discuss humanitarian access with the AI Houthis and humanitarian agencies.

OCHA is also working to raise the international awareness of the Yemen crisis, through international forums, while at the national level a greater degree of collaboration is needed amongst donors, an area where ECHO works together with OCHA to achieve more comprehensive support for the implementing agencies / partners.

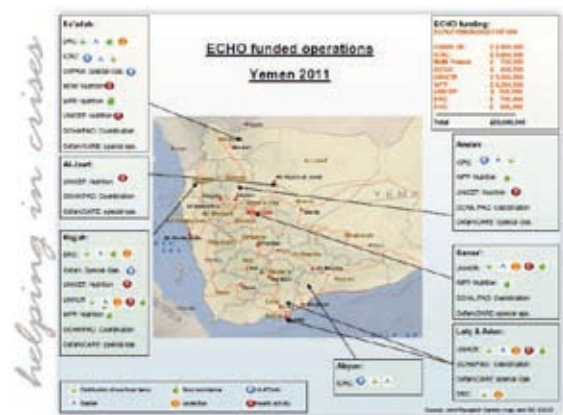
7. Other information

At the end of December, US\$ 181 million of the US\$ 290 million 2011 Yemen Humanitarian Plan (YHRP) was funded (62.6%). The 2012 Yemen Humanitarian Response Plan (YHRP) was launched in Geneva on 14 December at the annual global launch of consolidated appeals. The appeal seeks US\$ 447 million (+ 54% compared to last year) to meet the needs of about four million vulnerable people.

The UN Deputy Emergency Relief Coordinator Catherine Bragg visited Yemen from 26 to 29 November. In a subsequent statement, she warned that continuing violence had made chronic deprivation worse since her last visit one year ago.

ECHO Crisis Report - SITREP n° 6

8. Map



ECHO Crisis Report - SITREP n° 6

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Electronic media

Social Media – Facebook

A basic visual for timeline personalisation is available. The visual incorporates the horizontal logo and the graphic element positioned to the left. You are free to choose the avatar picture you prefer, but it should be in line with the theme of the Policy or campaign.

The following examples are possible only if you upgrade your Facebook account to the timeline version.



Electronic media

Social Media – Facebook

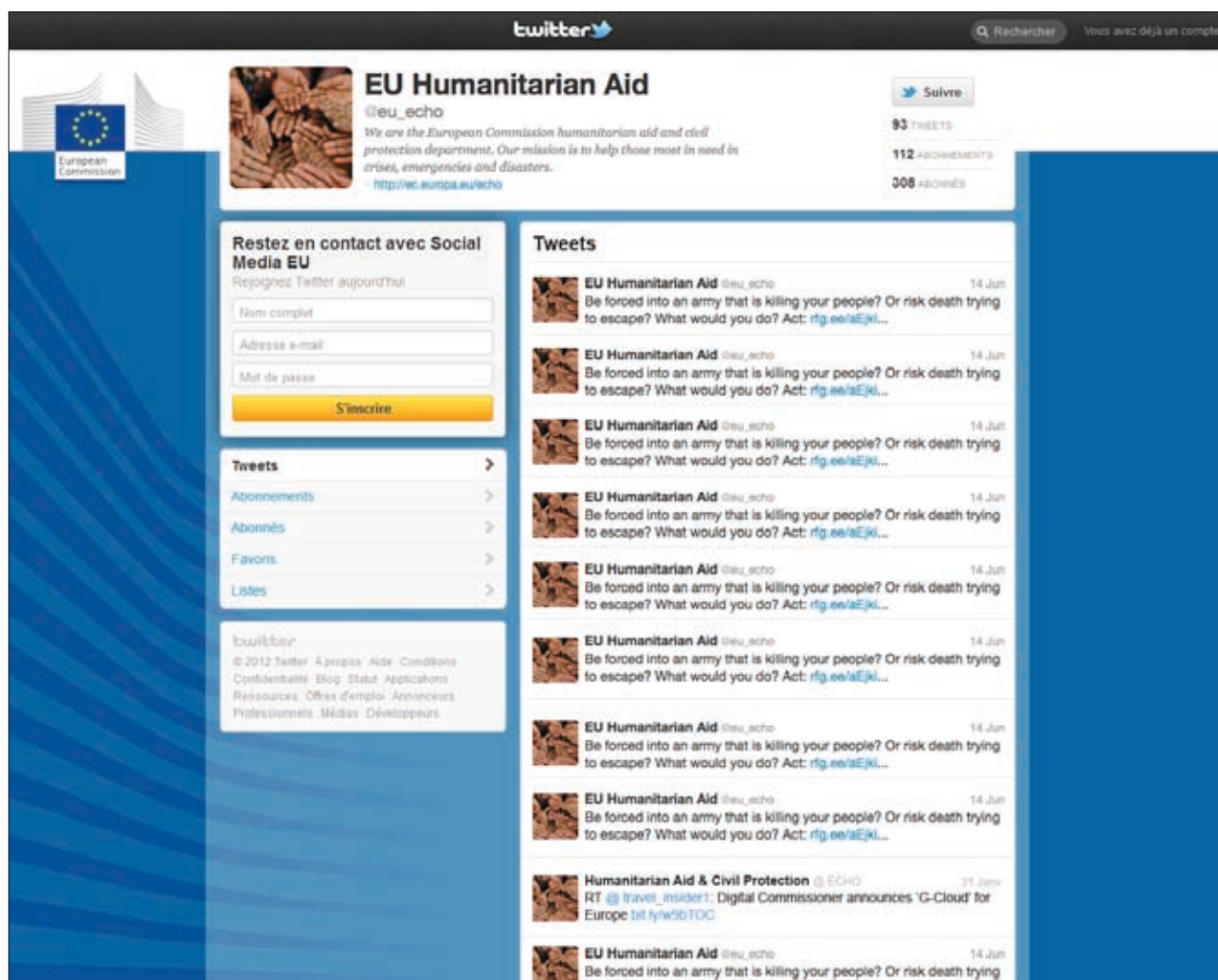
To personalise your Facebook page for the Policy or campaign, you have the option of incorporating a key picture into the basic visual graphic elements as shown in the examples below.



Electronic media

Social Media – Twitter

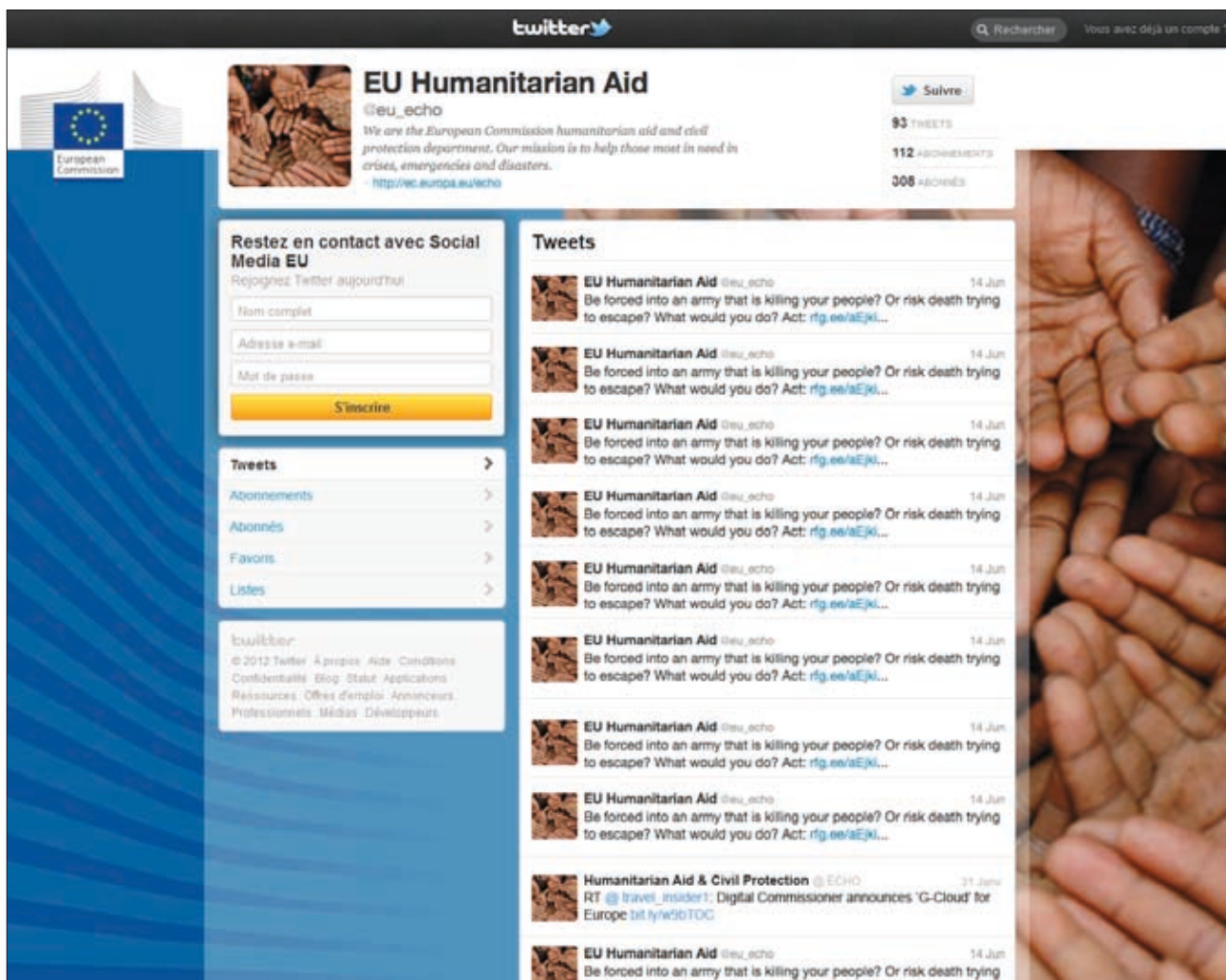
For your Twitter account, a basic layout is offered and incorporates the European Commission's vertical logo on the left side of the white banner and the graphic element. You are free to choose the avatar picture you want, but it should be in line with the theme of the Policy or campaign. The placement of elements on the Twitter background image is optimised for a screen resolution of 1280 x 1024 pixels and should not be changed. This will ensure that the final display of Twitter on users' screens is not distorted.



Electronic media

Social Media – Twitter

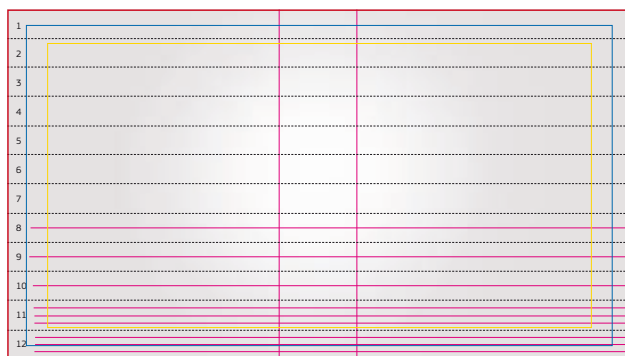
To personalise your Twitter page for the Policy or campaign, you have the option of incorporating a key picture into the basic visual graphic elements as shown in the example below.



Electronic media

Audiovisual signature

For the audiovisual signature, you have the option of choosing between a static signature with the vertical version of the logo, and an animated, ready-to-use signature version. For the position of signature elements, both solutions are based on the same grid system.



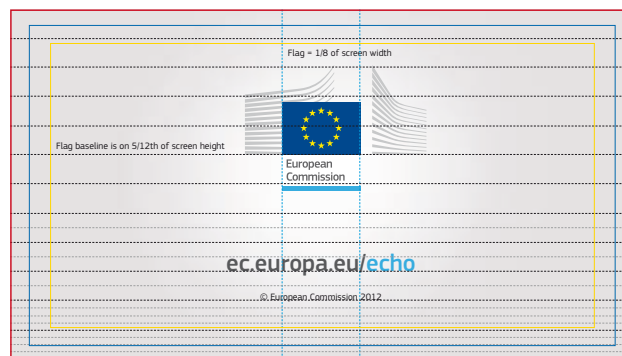
All elements of the audiovisual signature should appear inside the safe area. To establish the position of the signature, the screen is divided into 12 strips. Each line could be sub-divided into 2 or 4 sub-strips for positioning the text.

The examples are based on a 16/9 screen. For any other formats, the proportions remain the same.

The audiovisual signature will appear at the end of the sequence and will last no more than 4 seconds.

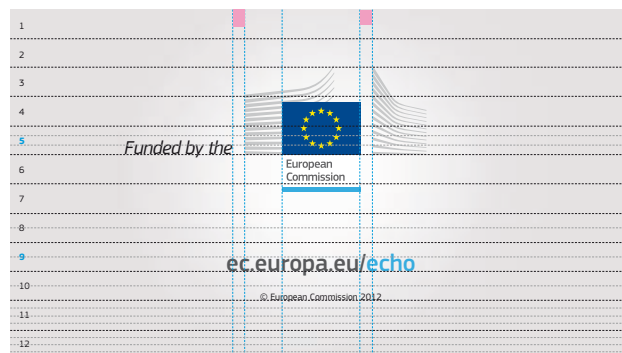
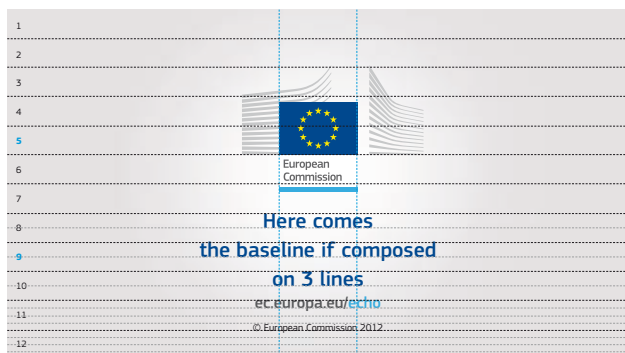
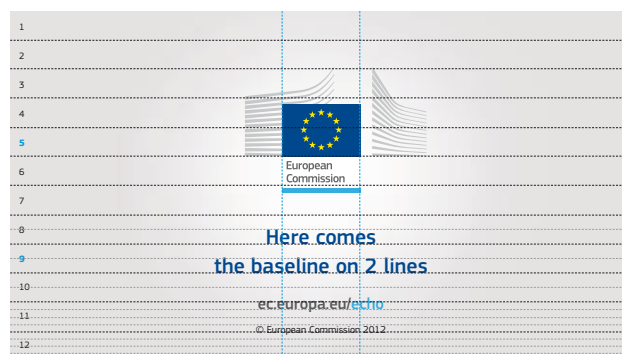
Minimum time for the signature: 2.5 seconds

Maximum time for the signature: 4 seconds



The logo should always be centred in the screen widthways. Vertically, the base of the flag should be on line n° 5. The size of the logo depends on the size of the flag, which should be 1/8 the width of the screen.

The background of the signature must never be dark. The logo and text in the signature should always appear against an aura of light.



The above are examples of different options for positioning headlines, web addresses and copyright information on screen, depending on the quantity of content needed.

Typography rules:

Headlines: EC Square Sans Pro Medium

Web address: EC Square Sans Pro Regular

Copyright: EC Square Sans Pro Regular

Electronic media

Audiovisual signature

The appearance of the logo using fading is appropriate only for a static signature. With the animated signature, the logo should appear immediately.

Total time for the sequence including the fading:

Minimum: 3.5 seconds

Maximum: 5 seconds



Last visual of the clip



Key text on visual – if needed



Dip to white



Dip to white



Fade in logo on white matte



Fade in text and copyright information after logo is completely faded in



Fade in text and copyright information after logo is completely faded in

Electronic media

PowerPoint

For PowerPoint presentations, 2 templates are available.
You are free to choose either.

Title slide

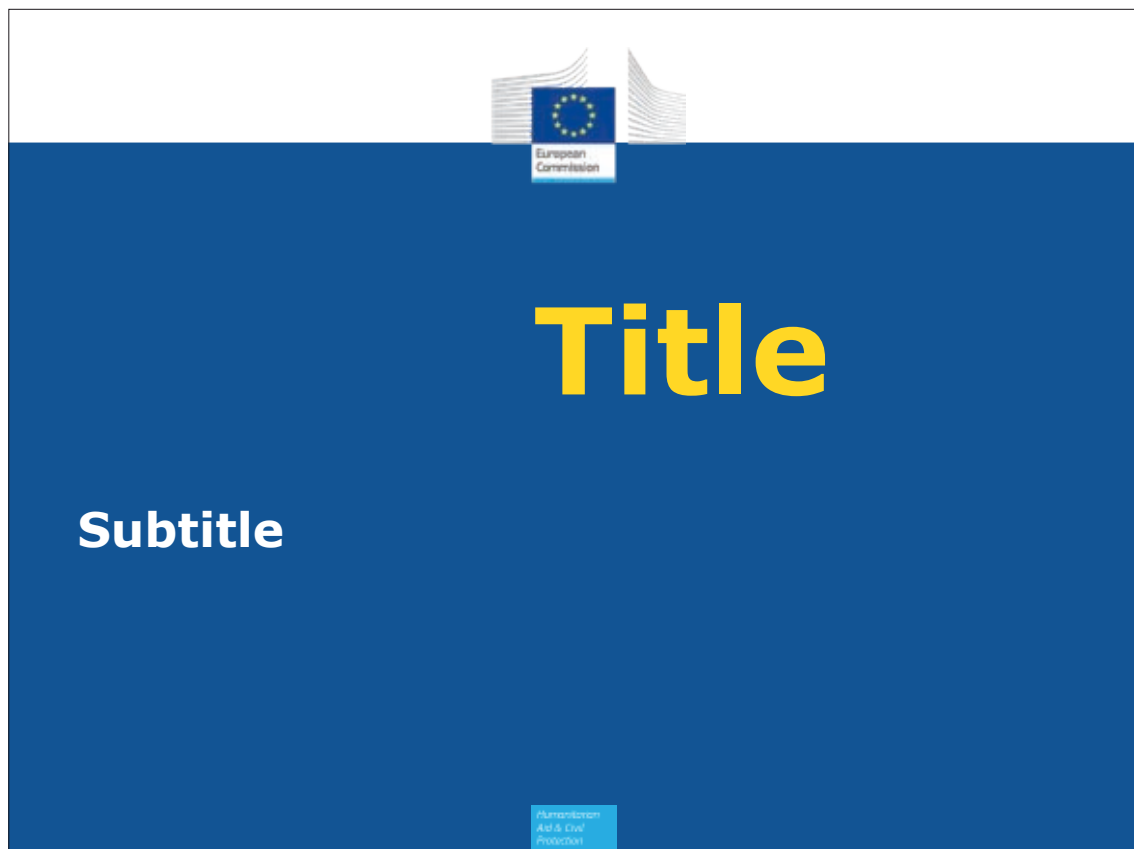
The title slides are the same for both templates. The title slides include the positive version of the logo on a white banner. You can use the full flat-coloured background for your titles or insert a picture on the right or left side of the presentation. To ensure that the titles are legible, they must always be on a flat-coloured background.

Inserting the logo:

Choose the logo according to the language of the presentation. Add PNG format.

Insert the logo using the menu bar: Insert/Picture/File name...

The logo size must not be changed.



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Electronic media

PowerPoint

Content slides

For content slides, you can choose between two layouts.

Verdana typeface must be used for PowerPoint presentations. Images should be used in PNG format to ensure transparency.

You are free to change the colour of bullet points on both the title slide and text slides.

Blue banner:

This option has a footer box at the bottom and the logo centred (on the flag) at the top.

Apart from bullet text, you can also insert tables, charts and graphics etc.

Signature:

This option has no footer box and positions the horizontal logo at the bottom right of the slide as a signature.

Apart from bullet text, you can also insert tables, charts and graphics etc.



The Policy colour is indicative; you can change this colour by choosing any colour from the colour palette (see p. 3).



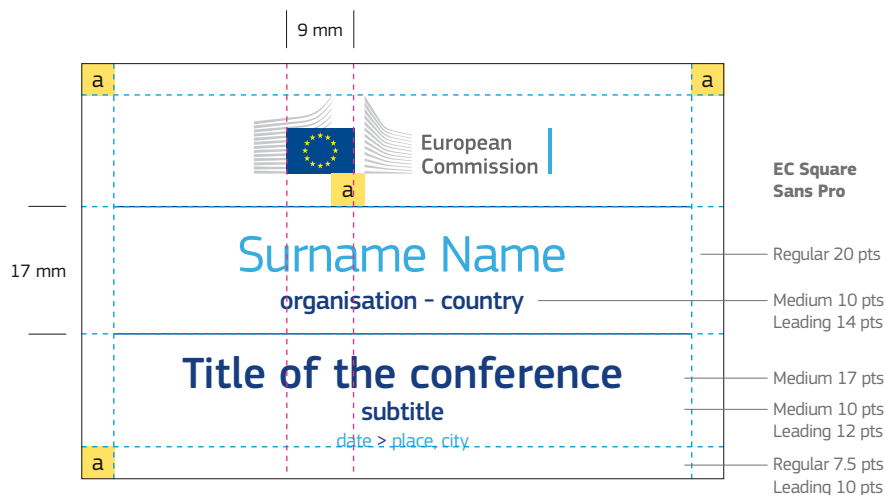
4.3 **Event communication**

Event communication

Conference material

Badges

The template for conference badges integrates the horizontal version of the logo in its positive version. The name or job title is inserted between two lines, and information relating to the conference is found at the bottom of the badge.



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Event communication

Conference material Programmes

The conference programme template is based on the A4 format template. In the following example, the title and key information are accentuated in a coloured strip.

For programmes designed for publications, the footer box shows the name of the Policy, programme or agency and uses the colour chosen, as does the horizontal bar underlining the logo.



European
Commission

Feugue Vulluptat nim iureet

Brussels, 24th - 25th June 2012

TENTATIVE PROGRAMME

THURSDAY, 24TH JUNE 2012

At nis aliquatio

20:00 Cilit augue magna

FRIDAY, 25TH JUNE 2012

9:00 Putpat et luptat accum velent

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Pismolorper: European Commission
CHARLEMAGNE BUILDING (Lord Jenkins Room)
Rue de la Loi, 170

Humanitarian
Aid & Civil
Protection

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For more information

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Information & Communication - AN88, 6/54
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T. +32 (0)2 2988587

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200 rue de la Loi
B-1040 Brussels
Tel: +32 229-94061
E-mail: COMM-VISUAL-IDENTITY@ec.europa.eu

This graphic charter is an internal document aimed at presenting the basic principles governing the new visual identity of the institution, to the staff of the European Commission.

To find this charter and download all the material, go to:
http://www.cc.cec/home/dgserv/comm/visual_identity/

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