



## **Article and photo contest of the 2008-2009 World Disaster Reduction Campaign: “Hospitals safe from disasters: Reduce risks, protect health facilities, save lives”**

In the context of the 2008-2009 World Disaster Reduction Campaign, the contest is a joint initiative of the Pan-American Health Organization (PAHO/WHO) and the secretariat of the United Nations International Strategy for Disaster Reduction (UN/ISDR), with support from the World Bank.

Any person from any country in the Americas who has taken photographs or written articles during 2008 and 2009 on the issue of disaster risk reduction and hospitals safe from disasters is eligible for the awards. The deadline for sending entries is August 1, 2009 and the awards ceremony will be held on October 14, 2009.

Contestants must be originally from the Americas and their work should highlight topics that promote or raise awareness about disaster risk reduction, linking it to healthcare facilities of any kind at the community, national, regional, or international levels.

The contest aims to promote the importance of disaster risk reduction within sustainable development and for achieving the Millennium Development Goals (MDG), fostered by the United Nations, particularly in developing countries. <http://www.eird.org/contest/>

### **Requirements for participation**

The “Disaster risk Reduction and Hospitals Safe from Disasters” award is open to all people in North, South and Central America, regardless of their gender or age. Participants must submit photographic works from 2008 or 2009, published or unpublished, that relate to the main theme of the 2008-2009 World Campaign for Disaster Reduction: “Hospitals safe from disasters: Reduce risks, protect health facilities, save lives.” The articles must have been published between February 1, 2008 and August 1, 2009.

### **Registration**

The registration process is very simple. Participants only need to fill out a form available at <http://www.eird.org/contest/> , and mail it with a copy of the work they wish to submit to the following address: P.O. Box 0843-03441, Panama, Republic of Panama, or send it via email to: [concurso@eird.org/](mailto:concurso@eird.org/)

Before registering, participants must read the contest rules included in this document. The registration is free and the deadline is August 1, 2009. Participants can also download the registration form and obtain additional information about the award at the following website: <http://www.eird.org/contest/>



## Contest rules

1. Citizens from any country in the Americas are invited to submit their unpublished or published photographic works. Written articles must have been published in the print media or on the Internet between February 1, 2008 and August 1, 2009. The works must promote disaster risk reduction in the context of the 2008-2009 World Campaign for Disaster Reduction: "Hospitals safe from disasters: Reduce risks, protect health facilities, save lives."
2. Each participant may enter only once, but may submit up to three entries.
3. One award will be given in each category: photography, photo-article, and written article.
4. The deadline for submitting entries will be August 1, 2009.
5. First-place winners in each category will receive the corresponding award, and first-place winners and honorable mentions will receive certificates for their participation.
6. The organizers reserve the right to use all the material submitted for the purposes of reducing disaster risks in all areas of human life.
7. No work may be submitted without the written consent of the author.
8. All participants must certify that, beyond the changes made in the normal publication processes, the entries submitted are their original works.
9. If there should be questions about the veracity of the winning work, or accusations of plagiarism or defamation, the participant is must make the corresponding clarifications.
10. Participants should keep copies of the works submitted, since original entries will not be returned.
11. Photographic works must be submitted in printed (8"x11") and electronic form with a resolution of at least 300 DPI. Written articles must be no longer than three pages in length and printed on 8"x11" paper in "Times New Roman" 11-point font and double spaced.
12. When a work submitted has been produced by a team, the names of the primary collaborators must be included in the entry. Teams must be comprised of no more than three people.
13. No employee or consultant of the Area on Emergency Preparedness and Disaster Relief of Pan-American Health Organization, the Secretariat of the International Strategy for Disaster Reduction (UN/ISDR), or members of the panel that will evaluate these works may enter the contest.



14. The judge panel will be composed of practitioners and experts from different media outlets, and will be responsible for evaluating the entries submitted. They will select a winner in each category.
15. A judge panel may decide not to select a winner in any of the categories of the award. The decision of the panel is not subject to appeal. The panel members have the right to reject a work which, in their opinion, does not meet the requirements of the contest. The panel members reserve the right to revoke an award if it is later discovered that the participant(s) did not comply with the entry rules and requirements.

### **Evaluation criteria**

The winner(s) will be selected according to their technical quality and artistic ability. In judging the entries, the panel will take into account the goals of promoting disaster risk reduction and the importance of having medical facilities safe from disaster. The panel members will also apply general criteria, such as journalistic interest, narrative style, composition, lighting, use of color, public benefit, ethical considerations, originality, innovation, and creativity. The panel members will take into account the resources available and the effort made in the creation of the works submitted.

The registration form must be completed and sent in with the following materials:

### **Photo Category**

Contestants must submit a printed copy of the 8"x11" photograph mounted on black cardboard, and must also send a digital copy in a CD, a DVD, or a USB flash drive (BMP or JPG format), with a minimum resolution of 300 DPI.

### **Photo-article in printed media or online (Internet)**

Contestants must submit a series and/or sequence of 4 to 10 photographs in printed form on 8"x11" paper mounted on black cardboard. They must also send a digital copy on a CD, a DVD, or a USB flash drive (BMP or JPG format), with a minimum resolution of 300 DPI.

### **Written article category**

Contestants must submit written articles of no more than three pages, written in "Times New Roman" 11-point font and double spaced. The essays must have been published in the printed media or on the Internet between February 1, 2008 and August 1, 2009. A file in MS-Word 97-2003 (.doc) format must be submitted. The name and date of the publication must be mentioned and a printed version or copy of the publication must also be submitted. The article may be sent via email or in digital form (CD or DVD).



## Awards

There will be a winner in each category, as well as two honorable mentions per category.

The winners of the three categories will attend the awards ceremony to be held in Panama City. Lodging, meals and transportation expenses will be covered by the sponsoring organizations. The date for selecting the winners will be October 14, 2009.

The winners will also receive a kit with disaster risk reduction-related publications by the sponsoring organizations.

The award-winning works will be posted on the sponsoring organizations' websites.

Participants with honorable mentions will also receive a kit with disaster risk reduction-related publications, and their works will be posted on the sponsoring organizations' websites.